BRITISH AIRWAYS PLC: Labor Productivity Benchmarks and International Gap Analysis

Description: Though we heavily rely on historical performance, the figures reported in this report are not historical but are forecasts and projections for the coming fiscal year. The forecasts are updated quarterly. The source(s) for the various raw statistics include public filings, corporate releases, and various other data sources. Given a company’s financial structure, the resulting figures are benchmarked across leading competitors. In choosing the leading competitors, Icon Group chooses only those firms with sound financial situations or those not undergoing radical restructuring, or where random volatility, mergers, or bankruptcy affects financial performance. Since the calculation of competitors labor ratios proceeds in a similar fashion, but are aggregated across all competitors, one can directly conduct a gap analysis. Here, Icon Group graphically reports, for each labor productivity area the larger gaps that the firm has vis-à-vis the leading competitors. A gap need not be a bad sign. Rather, it is simply a substantial difference that might merit further attention or signal a firm’s relative strength or weakness for the coming fiscal year.

Contents:

1 INTRODUCTION & METHODOLOGY
1.1 What does this report cover?
1.2 Methodology
1.3 Limitations and Extensions

2 HUMAN RESOURCES TO ASSETS: 2000
2.1 Labor-asset Ratios and Benchmarks
2.2 Competitive Gaps: Labor-Asset Ratios

3 HUMAN RESOURCES TO LIABILITIES: 2000
3.1 Labor-liability Ratios and Benchmarks
3.2 Competitive Gaps: Labor-Liability Ratios

4 HUMAN RESOURCES TO INCOME: 2000
4.1 Labor-income Ratios and Benchmarks
4.2 Competitive Gaps: Labor-Income Ratios

5 DISCLAIMERS, WARRANTIES, AND USER AGREEMENT PROVISIONS
5.1 Disclaimers & Safe Harbor
5.2 User Agreement Provisions


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
**Fax Order Form**
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit [http://www.researchandmarkets.com/contact/](http://www.researchandmarkets.com/contact/)

**Order Information**
Please verify that the product information is correct.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>BRITISH AIRWAYS PLC: Labor Productivity Benchmarks and International Gap Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/204831/">http://www.researchandmarkets.com/reports/204831/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCDKW6NU</td>
</tr>
</tbody>
</table>

**Product Format**
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic:</td>
</tr>
<tr>
<td><strong>USD 210</strong></td>
</tr>
</tbody>
</table>

**Contact Information**
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

- **Account number**: 833 130 83
- **Sort code**: 98-53-30
- **Swift code**: ULSBIE2D
- **IBAN number**: IE78ULSB98533083313083
- **Bank Address**: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _____________________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World