Cigarettes in the United Arab Emirates

Description: Cigarettes volume sales increased by 3% in 2015 due to population growth and higher disposable incomes. In 2015, Abu Dhabi Investment Attraction Committee set up a draft to attract foreign direct investment into various areas including tourism, transport, construction and financial services. This forms a key part of its long-term economic development plans and attracts businesses to the United Arab Emirates despite the ongoing geopolitical situation.

The Cigarettes in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Cigarettes market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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CIGARETTES IN THE UNITED ARAB EMIRATES

September 2016

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