Games Software in France

Description:
Games Software in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2010-14, and forecast to 2019). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the France games software market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

 Highlights

- The games software market consists of the total revenues generated through the sale of console games and PC & Mac games. Console games includes the software used in games consoles hardware such as the Nintendo Wii, Playstation 3 and 4, and Xbox 360 and Xbox One. This also includes the software that is used in wireless or portable handheld devices such as the Nintendo DS, and Playstation Vita. This category excludes the revenue generated through the sales of games consoles and handheld devices. The PC and Mac games includes PC games and Mac games and excludes online games such as casual games, massively multi player online role play games (mmorpg). The market is valued at retail selling price (RSP) with any currency conversions calculated using constant 2014 annual average exchange rates.

- The French games software market had total revenues of $2.6bn in 2014, representing a compound annual growth rate (CAGR) of 4.5% between 2010 and 2014.

- The console games segment was the market's most lucrative in 2014, with total revenues of $2.0bn, equivalent to 75.5% of the market's overall value.

- The performance of the market is forecast to accelerate, with an anticipated CAGR of 5% for the five-year period 2014 - 2019, which is expected to drive the market to a value of $3.4bn by the end of 201

Features

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the games software market in France

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games software market in France

- Leading company profiles reveal details of key games software market players' global operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the France games software market with five year forecasts

- Macroeconomic indicators provide insight into general trends within the France economy

Key Questions Answered

- What was the size of the France games software market by value in 2014?

- What will be the size of the France games software market in 2019?

- What factors are affecting the strength of competition in the France games software market?

- How has the market performed over the last five years?
Contents:

- Executive Summary
- Market value
- Market value forecast
- Category segmentation
- Geography segmentation
- Market rivalry
- Market Overview
- Market definition
- Market analysis
- Market Data
- Market value
- Market Segmentation
- Category segmentation
- Geography segmentation
- Market Outlook
- Market value forecast
- Five Forces Analysis
- Summary
- Buyer power
- Supplier power
- New entrants
- Threat of substitutes
- Degree of rivalry
- Leading Companies
- Amazon.com, Inc.
- Carrefour S.A.
- Groupe Fnac
- GameStop Corp.
- Macroeconomic Indicators
- Country Data
- Methodology
- Industry associations
LIST OF TABLES
Table 1: France games software market value: $ billion, 2010-14
Table 2: France games software market category segmentation: $ billion, 201
Table 3: France games software market geography segmentation: $ billion, 2014
Table 4: France games software market value forecast: $ billion, 2014–19
Table 5: Amazon.com, Inc.: key facts
Table 6: Amazon.com, Inc.: key financials ($)
Table 7: Amazon.com, Inc.: key financial ratios
Table 8: Carrefour S.A.: key facts
Table 9: Carrefour S.A.: key financials ($)
Table 10: Carrefour S.A.: key financials (€)
Table 11: Carrefour S.A.: key financial ratios
Table 12: Groupe Fnac: key facts
Table 13: Groupe Fnac: key financials ($)
Table 14: Groupe Fnac: key financials (€)
Table 15: Groupe Fnac: key financial ratios
Table 16: GameStop Corp.: key facts
Table 17: GameStop Corp.: key financials ($)
Table 18: GameStop Corp.: key financial ratios
Table 19: France size of population (million), 2010-14
Table 20: France gdp (constant 2005 prices, $ billion), 2010-14
Table 21: France gdp (current prices, $ billion), 2010-14
Table 22: France inflation, 2010-14
Table 23: France consumer price index (absolute), 2010-14
Table 24: France exchange rate, 2010-14

LIST OF FIGURES
Figure 1: France games software market value: $ billion, 2010-14
Figure 2: France games software market category segmentation: % share, by value, 201
Figure 3: France games software market geography segmentation: % share, by value, 2014
Figure 4: France games software market value forecast: $ billion, 2014–19
Figure 5: Forces driving competition in the games software market in France, 2014
Figure 6: Drivers of buyer power in the games software market in France, 2014
Figure 7: Drivers of supplier power in the games software market in France, 2014
Figure 8: Factors influencing the likelihood of new entrants in the games software market in France, 2014
Figure 9: Factors influencing the threat of substitutes in the games software market in France, 2014
Figure 10: Drivers of degree of rivalry in the games software market in France, 2014
Figure 11: Amazon.com, Inc.: revenues & profitability
Figure 12: Amazon.com, Inc.: assets & liabilities
Figure 13: Carrefour S.A.: revenues & profitability
Figure 14: Carrefour S.A.: assets & liabilities
Figure 15: Groupe Fnac: revenues & profitability
Figure 16: Groupe Fnac: assets & liabilities
Figure 17: GameStop Corp.: revenues & profitability
Figure 18: GameStop Corp.: assets & liabilities

Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Games Software in France
Web Address: http://www.researchandmarkets.com/reports/2094470/
Office Code: SCDKXHKI

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 350</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>USD 875</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp