The Netherlands Defense Industry: Market Opportunities and Entry Strategies, Analyses and Forecasts to 2016

Description:
Synopsis
This report is the result of ICD's extensive market and company research covering the Netherlands defense industry. It provides detailed analysis of both historic and forecast defense industry values including key growth stimulators, analysis of the leading companies in the industry, and key news.

Summary
Why was the report written?
The Netherlands Defense Industry Market Opportunities and Entry Strategies, Analyses and Forecasts to 2016 offers the reader insights into the market opportunities and entry strategies adopted by foreign original equipment manufacturers (OEMs) to gain market share in the Netherlands defense industry.

What is the current market landscape and what is changing?
The Netherlands defense expenditure recorded a CAGR of 0.61% during the review period. During the forecast period, the high fiscal debt of the country, along with the financial constraints of the Ministry of Defense (MOD), is expected to cause the defense budget to decline at a CAGR of 0.16%. The defense budget is primarily driven by peacekeeping operations, assistance for the internal defense forces of the country, and the modernization of the armed forces. The defense budget as a percentage of GDP is expected to decline from an average of 1.45% during review period to 1.11% in 2016.

What are the key drivers behind recent market changes?
The defense expenditure of the Netherlands is primarily driven by the country's participation in various international peacekeeping missions, joint operations with the police force for the internal security of the country and the modernization of the armed forces. These joint operations and modernization ensures internal stability and supports defense expenditure.

What makes this report unique and essential to read?
The Netherlands Defense Industry Market Opportunities and Entry Strategies, Analyses and Forecasts to 2016 provides detailed analysis of the current industry size and growth expectations from 2011 to 2016, including highlights of key growth stimulators. It also benchmarks the industry against key global markets and provides detailed understanding of emerging opportunities in specific areas.

Scope
The report provides detailed analysis of the current industry size and growth expectations from 2011 to 2016, including highlights of key growth stimulators. It also benchmarks the industry against key global markets and provides detailed understanding of emerging opportunities in specific areas.

The report includes trend analysis of imports and exports, together with its implications and impact on the Netherlands defense industry.

The report covers five forces analysis to identify various power centers in the industry and how these are expected to develop in the future.

The report allows readers to identify possible ways to enter the market, together with detailed descriptions of how existing companies have entered the market, including key contracts, alliances and strategic initiatives.

The report helps the reader to understand the competitive landscape of the defense industry in the Netherlands. It provides an overview of key defense companies, both domestic and foreign, together with insights such as key alliances, strategic initiatives and a brief financial analysis.

Reasons To Buy
The report looks at historical performance as well as future industry projections using the in-house model. The report is a mixture of graphs, charts, tables and text in an effort to give the reader the maximum possible information in the most efficient and visually appealing manner.
The report helps marketing agencies in the industry to promote their business by aligning their capabilities and business practices with their customers' changing needs, while it also helps suppliers to benchmark their efforts with those of their competitors.

The report uncovers the business outlook, key challenges and opportunities identified by suppliers and buyers, enabling industry stakeholders to understand the business sentiment prevailing in the industry.

Key Highlights
The defense expenditure of the Netherlands is primarily driven by the country's participation in various international peacekeeping missions, assistance for the domestic forces to maintain internal stability and the modernization of its armed forces, which is anticipated to continue over the forecast period. During the forecast period, an average of 26.5% of the budget is expected to be allocated for capital expenditure and the remainder for revenue expenditure.

Historically, the majority of Netherlands defense imports were from the US. However, by 2010, the market share of European countries such as Sweden, Germany, Italy, Norway, Israel and France increased from 16% in 2005 to 67% in 2010.

The Netherlands Ministry of Defense (MOD) plans to procure advanced equipment for the naval forces and to upgrade existing equipment to enhance its capability. The government plans to acquire mine sweeping capabilities to improve mine detection and defusing capabilities to counter the threat posed by naval mines. The government also plans to upgrade its frigates with advanced sensors and missile defense capabilities.

Foreign companies can enter the Netherlands defense market by establishing joint ventures or partnerships with the domestic defense industry for the manufacture of components and assembly of equipment. Foreign companies can also acquire domestic companies or establish subsidiaries in the country, as the FDI policy allows 100% investment.

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