The Malaysian Defense Industry - Competitive Landscape and Strategic Insights to 2016: Market Profile

Description:
This report provides analysis on competitive benchmarking along with top companies active across the Malaysian defense industry. It features insights into the recent activity and strategic initiatives of key public sector companies that support the industry. The information is divided into sections such as company overview, products and services and alliances, to give the reader an understanding of the business environment in which the Malaysian Defense industry operates.

Summary
ICD Research's "The Malaysian Defense Industry - Competitive Landscape and Strategic Insights to 2016: Market Profile" is an essential source of information covering the top companies of the defense industry in Malaysia.

In the 1990s, the Malaysian government embarked on a plan to modernize the Malaysian defense industry, with the progress of this plan monitored by Defense Industry Division (DID).

Reasons To Buy
"The Malaysian Defense Industry - Competitive Landscape and Strategic Insights to 2016: Market Profile" allows you to:
- Gain insight into the competitive landscape of the Malaysian defense industry.
- Identify top companies in the Malaysian defense industry along with profiles of those companies.
- Analyse the activity of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.

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