The German Defense Industry - Competitive Landscape and Strategic Insights to 2016: Market Profile

Description: Synopsis
This report provides analysis on competitive benchmarking along with top companies active across the German defense industry. It features insights into the recent activity and strategic initiatives of key public sector companies that support the industry. The information is divided into sections such as company overview, products and services and alliances, to give the reader an understanding of the business environment in which the German Defense industry operates.

Summary
ICD Research's "The German Defense Industry - Competitive Landscape and Strategic Insights to 2016: Market Profile" is an essential source of information covering the top companies of the defense industry in Germany.

The German defense industry consists of both domestic and international conglomerates, as the country promotes 100% FDI in its defense industry and encourages the merger and acquisition of defense firms, in order to develop complimentary skills and offer a larger range of systems.

Reasons To Buy
"The German Defense Industry - Competitive Landscape and Strategic Insights to 2016: Market Profile" allows you to:

- Gain insight into the competitive landscape of the German defense industry.
- Identify top companies in the German defense industry along with profiles of those companies.
- Analyse the activity of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.

Contents:
1 Introduction
1.1 What is this Report About?
1.2 Definitions
1.3 Summary Methodology
1.4 ICD Research Terrorism Index
1.5 About ICD Research
1.6 About Strategic Defense Intelligence
2 Competitive Landscape and Strategic Insights
2.1 Competitive Landscape Overview
2.1.1 Foreign OEMs have strong collaborations with domestic defense firms
2.2 Key Domestic Companies
2.2.1 Heckler and Koch: overview
2.2.2 Heckler and Koch: products and services
2.2.3 Heckler and Koch: recent announcements and strategic initiatives
2.2.4 Heckler and Koch: alliances
2.2.5 Heckler and Koch: recent contract wins
2.2.6 Heckler and Koch: financial analysis
2.2.7 MAN Nutzfahrzeuge: overview
2.2.8 MAN Nutzfahrzeuge: products and services
2.2.9 MAN Nutzfahrzeuge: recent announcements and strategic initiatives
2.2.10 MAN Nutzfahrzeuge: alliances
2.2.11 MAN Nutzfahrzeuge: recent contract wins.
2.2.12 MAN Nutzfahrzeuge: financial analysis
2.2.76 Krauss-Maffei Wegmann: Alliances
2.2.77 Krauss-Maffei Wegmann: Recent Contract Wins
2.2.78 Krauss-Maffei Wegmann: Financial Analysis
3 Appendix
3.1 Contact Us
3.2 About ICD Research
3.3 Disclaimer

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