Cereal Crops in the United States

Description:
Cereal Crops in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the United States cereal crops market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Synopsis
Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cereal crops market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cereal crops market in the United States

Leading company profiles reveal details of key cereal crops market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States cereal crops market with five year forecasts by both value and volume

Macroeconomic indicators provide insight into general trends within the United States economy

Reasons To Buy
What was the size of the United States cereal crops market by value in 2015?

What will be the size of the United States cereal crops market in 2020?

What factors are affecting the strength of competition in the United States cereal crops market?

How has the market performed over the last five years?

What are the main segments that make up the United States's cereal crops market?

Key Highlights
- The cereal crops sector consists of the production of Maize, Wheat, Rice (paddy), Barley, Sorghum, Oats, Millet, Triticale, Rye, mixed Grain, Buckwheat, Canary seed, Fonio, and Cereals nes. All volumes are provided in tonnes and all values are calculated at producer prices.

- The US cereal crops industry had total revenues of $63.0bn in 2015, representing a compound annual rate of change (CARC) of -10.1% between 2011 and 2015.

- Industry consumption volume increased with a CAGR of 2.5% between 2011 and 2015, to reach a total of 427.1 million tonnes in 2015.

- China’s economic growth in 2015 was the slowest in 25 years, and this has significantly affected the US market. This slowing economy has affected food prices around the world, amid concern that it will curb demand. This is a stark shift from four years ago, when food costs surged due to civil unrest across the Middle East and Africa.

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