Description: Ceramic Sanitary Ware Market By Product Type (Toilet Sinks/Water Closets, Wash Basins, Pedestals, and Cisterns), Technology (Slip Casting, Pressure Casting, Tape Casting, and Isostatic Pressing) And Geography (North America, Asia-Pacific, Europe and RoW) - Global Trends & Forecast To 2019

The growth in the real estate industry together with the changing preferences of the consumers towards hygienic products is driving the market for ceramic sanitary ware. The ceramic sanitary ware products are required in public, residential and commercial areas.

Asia-Pacific accounts for a major share in the ceramic sanitary ware market. The booming construction industry in the region gives rise to the increased demand for sanitary ware products. The increasing disposable income of the consumers in China and India is driving the market for high quality ceramic products. Thus, the ceramic sanitary ware products have become the products of choice in the region.

However, the factors that hinder the growth of the ceramic sanitary ware market are the environmental concerns. The production process for ceramic sanitary ware products involves processes that lead to the release of harmful gases, wastewater and solid waste into the environment. The stringent regulations in Europe and North America do not allow the discharge of harmful gas in the environment and thus, the regulations can pose a threat to the market for ceramic products.

There are also numerous opportunities for the ceramic sanitary ware market in the developing nations. Booming real estate market in Brazil acts as a driver for the ceramic sanitary ware products. The demand for sanitary ware products arises particularly from China, India and Thailand. The rapid economic developments in China and India act as a key driver for the market. Moreover the increasing disposable income of the consumers and changing consumer preferences also acts as a driving force for ceramic sanitary ware products.

In terms of technology slip casting accounts for a major share. However, the demand for pressure casting is also increasing in many regions. Followed by Asia-Pacific, Europe is the second-largest market for ceramic sanitary wares. The European ceramic sanitary ware market is principally focused on delivering high-quality products to its consumers. The products are tailored to meet the specific requirements of the end consumers coupled with tremendous pre and post sales services.

The global ceramic sanitary ware market is analyzed in terms of revenue ($million) for all regions and their respective major countries. The market is segmented on the basis of product types, technologies and regions. The report forecasts revenue of the global ceramic sanitary ware market with respect to five main regions such as North America, Europe, Asia-Pacific, and RoW.

The market research study provides a detailed qualitative and quantitative analysis of the ceramic sanitary ware market. Various secondary sources have been used, such as encyclopedia, directories, and databases to identify and assemble information useful for this extensive commercial study of the ceramic sanitary ware market. The primary sources—experts from related industries and suppliers—have been interviewed to obtain and verify critical information as well as to assess the future prospects and market estimations.

This report analyzes various marketing trends and establishes the most effective growth strategy in the market. It identifies market dynamics such as drivers, restraints, and opportunities. Major companies such as American Standard Brands (U.S.), Roca Sanitario S.A. Spain) and Toto Ltd. (Japan), and others have also been profiled in this report.

Contents:

1 Introduction
1.1 Objectives Of The Study
1.2 Market Scope
1.2.1 Market Definition
1.2.2 Markets Covered
8.1.2 Pressure Casting
8.1.3 Tape Casting
8.1.4 Isostatic Pressing
8.2 Market Size & Projection

9 Ceramic Sanitary Ware Market, By Region
9.1 Introduction
9.2 North America
9.2.1 U.S.
9.2.2 Canada
9.2.3 Mexico
9.3 Asia-Pacific
9.3.1 China
9.3.2 Japan
9.3.3 South Korea
9.3.4 India
9.3.5 Thailand
9.3.6 Rest Of Asia-Pacific
9.4 Europe
9.4.1 Germany
9.4.2 Spain
9.4.3 Turkey
9.4.4 Italy
9.4.5 Rest Of Europe
9.5 Rest Of The World

10 Competitive Landscape
10.1 Introduction
10.2 Market Share Analysis
10.3 Maximum Number Of Developments: 2013 & 2014
10.4 Growth Strategies In The Global Ceramic Sanitary Ware Market
10.5 Competitive Situation & Trends

11 Company Profiles
11.1 Introduction
11.2 Roca Sanitario S.A.
11.2.1 Business Overview
11.2.2 Products
11.2.3 Key Strategy
11.2.4 Recent Developments
11.3 Toto Ltd.
11.3.1 Business Overview
11.3.2 Products
11.3.3 Key Strategy
11.4 American Standard Brands
11.4.1 Business Overview
11.4.2 Products
11.4.3 Key Strategy
11.4.4 Recent Developments
11.5 Kohler Co.
11.5.1 Business Overview
11.5.2 Product
11.5.3 Key Strategy
11.5.4 Recent Developments
11.6 Duratex S.A.
11.6.1 Business Overview
11.6.2 Products
11.6.3 Key Strategy
11.6.4 Recent Developments
11.7 Lixil Group
11.7.1 Business Overview
11.7.2 Products
11.7.3 Key Strategy
11.7.4 Recent Development
11.8 Villeroy & Boch Ag
11.8.1 Business Overview
11.8.2 Products
11.8.3 Key Strategy
11.8.4 Recent Development
11.9 Hsıl Ltd.
11.9.1 Business Overview
11.9.2 Products
11.9.3 Key Strategy
11.9.3 Recent Development
11.10 Duravit Ag
11.10.1 Business Overview
11.10.2 Products
11.10.3 Key Strategy
11.11 Duravit Ag
11.11.1 Business Overview
11.11.2 Products
11.11.3 Key Strategy
11.11.4 Recent Development

12 Appendix
12.1 Discussion Guide
12.2 Available Customizations
12.3 Related Reports

List of Tables (94 Tables)

Table 1 Ceramic Sanitary Ware Annual Production, By Region, 2009-2016 ($Million)
Table 2 Ceramic Sanitary Ware Production Cost Break-Up (%), Developed & Developing Markets
Table 3 Real Estate Market, By Region, 2010-2016 ($Trillion)
Table 4 Impact Of Drivers On Ceramic Sanitary Ware Production, 2010-2016
Table 5 Industry Benchmarks For Waste Generation, By Process
Table 6 Industry Benchmarks For Energy Consumption In Sanitary Ware Manufacturing, By Process (In Kj/Kg)
Table 7 Impact Of Restraints On Ceramic Sanitary Ware Production, 2010-2016
Table 8 Raw Material Percentage Composition For Ceramic Sanitaryware
Table 9 Global Kaolin Production And Average Price, 2008-2010
Table 10 Global Feldspar Production And Average Price, 2008-2010
Table 11 Ceramic Sanitaryware Product Prices (2011)
Table 12 Ceramic Sanitary Ware Patents, By Technology, 2005-2011
Table 13 Ceramic Sanitary Ware Patents, By Company, 2006–2014
Table 14 Global Ceramic Sanitary Ware Annual Production, By Product Type, 2009-2016 (Thousand Units)
Table 15 Global Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)
Table 16 Global Toilet/Wcs Annual Production By Region, 2009-2016 (Thousand Units)
Table 17 Global Toilet/Wcs Production Market, By Region, 2009-2016 ($Million)
Table 18 Global Wash Basin/Kitchen Sinks Production, By Region, 2009-2016 (Thousand Units)
Table 19 Global Wash Basin/Kitchen Sinks Production Market, By Region, 2009-2016 ($Million)
Table 20 Global Cistern Production, By Region, 2009-2016 (Thousand Units)
Table 21 Global Cistern Production Market, By Region, 2009-2016 ($Million)
Table 22 Global Pedestal Production, By Region, 2009-2016 (Thousand Units)
Table 23 Global Pedestal Production Market, By Region, 2009-2016 ($Million)
Table 24 Global Other Ceramic Sanitary Ware Production, By Region, 2009-2016 (Thousand Units)
Table 25 Global Other Ceramic Sanitary Ware Market, By Region, 2009-2016 ($Million)
Table 26 Global Ceramic Sanitary Ware Production, By Region, 2009-2016 (Million Units)
Table 27 Global Ceramic Sanitary Ware Production Market, By Region, 2009-2016 ($Million)
Table 28 Asia-Pacific Ceramic Sanitary Ware Production, By Country/Region, 2009-2016 (Thousand Units)
Table 29 Asia Pacific Ceramic Sanitary Ware Production Market, By Country/Region, 2009-2016 ($Million)
Table 30 Asia Pacific Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)
Table 31 Asia Pacific Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)
Table 32 Asia Pacific Ceramic Sanitary Ware Production, By Technology, 2009-2016 (Thousand Units)
Table 33 Asia Pacific Ceramic Sanitary Ware Production Market, By Technology, 2009-2016 ($Million)
Table 34 China Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>35</td>
<td>China Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>36</td>
<td>India Ceramic Sanitary Ware Production By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>37</td>
<td>India Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>38</td>
<td>Thailand Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>39</td>
<td>Thailand Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>40</td>
<td>Japan Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>41</td>
<td>Japan Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>42</td>
<td>South Korea Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>43</td>
<td>South Korea Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>44</td>
<td>Europe Ceramic Sanitary Ware Production, By Country/Region, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>45</td>
<td>Europe Ceramic Sanitary Ware Production Market, By Country/Region, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>46</td>
<td>Europe Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>47</td>
<td>Europe Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>48</td>
<td>Europe Ceramic Sanitary Ware Production, By Technology, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>49</td>
<td>Europe Ceramic Sanitary Ware Production Market, By Technology, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>50</td>
<td>Turkey Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>51</td>
<td>Turkey Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>52</td>
<td>Italy Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>53</td>
<td>Italy Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>54</td>
<td>Spain Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>55</td>
<td>Spain Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>56</td>
<td>Germany Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>57</td>
<td>Germany Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>58</td>
<td>North America Ceramic Sanitary Ware Production, By Country, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>59</td>
<td>North America Ceramic Sanitary Ware Production Market, By Country, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>60</td>
<td>North America Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>61</td>
<td>North America Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>62</td>
<td>North America Ceramic Sanitary Ware Production, By Technology, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>63</td>
<td>North America Ceramic Sanitary Ware Production Market, By Technology, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>64</td>
<td>Mexico Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>65</td>
<td>Mexico Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>66</td>
<td>South America Ceramic Sanitary Ware Production, By Country, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>67</td>
<td>South America Ceramic Sanitary Ware Production Market, By Country, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>68</td>
<td>South America Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>69</td>
<td>South America Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>70</td>
<td>South America Ceramic Sanitary Ware Production, By Technology, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>71</td>
<td>South America Ceramic Sanitary Ware Production Market, By Technology, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>72</td>
<td>Brazil Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>73</td>
<td>Brazil Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>74</td>
<td>Row Ceramic Sanitary Ware Production, By Country, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>75</td>
<td>Row Ceramic Sanitary Ware Production Market, By Country, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>76</td>
<td>Row Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>77</td>
<td>Row Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>78</td>
<td>Row Ceramic Sanitary Ware Production, By Technology, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>79</td>
<td>Row Ceramic Sanitary Ware Production Market, By Technology, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>80</td>
<td>Egypt Ceramic Sanitary Ware Production, By Product Type, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>81</td>
<td>Egypt Ceramic Sanitary Ware Production Market, By Product Type, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>82</td>
<td>Global Ceramic Sanitary Ware Production, By Technology, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>83</td>
<td>Global Ceramic Sanitary Ware Production, By Technology, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>84</td>
<td>Global Ceramic Sanitary Ware Production Using Slip Casting, By Region, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>85</td>
<td>Global Ceramic Sanitary Ware Production Market Using Slip Casting, By Region, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>86</td>
<td>Global Ceramic Sanitary Ware Production Using Pressure Casting, By Region, 2009-2016 (Thousand Units)</td>
</tr>
<tr>
<td>87</td>
<td>Global Ceramic Sanitary Ware Production Using Pressure Casting, By Region, 2009-2016 ($Million)</td>
</tr>
<tr>
<td>88</td>
<td>Mergers &amp; Acquisitions, 2011-2014</td>
</tr>
<tr>
<td>89</td>
<td>New Product Launches &amp; Research, 2011-2014</td>
</tr>
<tr>
<td>90</td>
<td>Partnership/Collaboration, 2011-2014</td>
</tr>
<tr>
<td>91</td>
<td>Expansion, 2011-2014</td>
</tr>
<tr>
<td>92</td>
<td>Supply Contracts, 2011-2014</td>
</tr>
<tr>
<td>93</td>
<td>Others, 2011-2014</td>
</tr>
<tr>
<td>94</td>
<td>Rovers Group: Total Revenue, By Segment, 2009 – 2010 ($Million)</td>
</tr>
</tbody>
</table>
List of Figures (13 Figures)

Figure 1 Ceramic Sanitary Ware Production Process
Figure 2 Global Ceramic Sanitary Ware Annual Production, Million Units, 2009-2016
Figure 3 Value Chain - Ceramic Sanitary Ware Production
Figure 4 Penetration % Of Pressure Casting Technology In Ceramic Sanitary Ware Production
Figure 5 Ceramic Sanitary Ware Market Share, 2011
Figure 6 Ceramic Sanitary Ware Market Share, By Average Price, 2009 – 2016 ($/Piece)
Figure 7 Ceramic Sanitary Ware Market Share, Average Price By Region 2009 – 2016 ($/Piece)
Figure 8 Global Ceramic Sanitary Ware Patents, By Technology, 2011
Figure 9 Ceramic Sanitary Ware Patent Share, By Country, 2005-2011
Figure 10 Ceramic Sanitary Ware Patents, By Country, 2005 – 2011
Figure 11 Global Ceramic Sanitary Ware Production, By Product Type, 2011 Vs 2016
Figure 12 Ceramic Sanitary Ware Production, By Region, 2011 Vs 2016
Figure 13 Global Ceramic Sanitary Ware, By Growth Strategy, 2011-2014

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/2154145/](http://www.researchandmarkets.com/reports/2154145/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Ceramic Sanitary Ware Market By Product Type, Technology And Geography - Global Trends and Forecast to 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/2154145/">http://www.researchandmarkets.com/reports/2154145/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCH37SJ9</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐</th>
<th>Mrs ☑</th>
<th>Dr ☐</th>
<th>Miss ☐</th>
<th>Ms ☐</th>
<th>Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td>Last Name:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td>Organisation:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td>City:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td>Phone Number:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World