Review of the Russian Lift Equipment Market, 2011

Description:
B2B Research Company has conducted a marketing research and a review of the Russian lift equipment market.

Over the last years, there's been some growth of 30%-35% per year in the Russian lift market, despite the crisis.

Domestic equipment manufacture has the biggest market share. In 2011 it has a share of 83%-85% in market volume in physical terms.

In the market structure as regards range segmentation the greatest volume in 2011 have passenger lift - about 83%.

The largest lift equipment producers on the Russian lift market are "Shcherbinsky liftostroitelny zavod", "Karacharovsky mehaničesky zavod", "Mogilyovliftmash", "Otis Lift".

According to the experts, the lift market growth rate is going up. In 2012-2013 the market size is expected to increase by 10%-15%.

This research highlights all aspects of the Russian lift equipment market:
- General characteristic of the market and adjacent markets;
- Market structure (including production volumes and export-import volumes, positions of key players, price segmentation)
- Development trends, historical data and forecast
- Review of distribution systems
- Profiles of key market players

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Shcherbinsky liftostroitelny zavod
Mogilyovliftmash
KONE
OTIS
SIGMA Elevator

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