Bristol-Myers Squibb Company (BMY) : Company Profile and SWOT Analysis

Description:
'Strategic and Operational Business Information for Companies is a crucial tool for industry executives and anyone looking to gain a better understanding of the company's business, strategy, and performance. This report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. A standardized research methodology is followed to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope
- Examines and identifies key information and issues about 'Bristol-Myers Squibb Company' for business intelligence requirements
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported
- Provides analysis on financial ratios along with a competitor benchmarking section
- The profile also contains information on business operations, company history, major products and services, key employees

Reasons To Buy
- Quickly enhance your understanding of the company
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry
- Recognize potential partnerships and suppliers
- Obtain yearly profitability figures

Key Highlights
Bristol-Myers Squibb Company (BMS) discovers, develops, licenses, manufactures and markets biopharmaceuticals and related healthcare products. The company principally offers products in the fields of cancer, infectious diseases, psychiatry disorders, diabetes, hepatitis B, HIV/AIDS, rheumatoid arthritis, cardiovascular and metabolic disorders and immune disorders. The company's products are sold to wholesalers, retail pharmacies, hospitals, government entities and medical professions. BMS also focuses on research and development (R&D) activities to develop medicines for the treatment of serious diseases. The company operates in various regions across Asia, Europe, North America and Latin America. The company has manufacturing facilities in the US, Puerto Rico and in six other foreign countries. BMS is headquartered in New York, the US.

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