India Radio Taxi Services Market Forecast and Opportunities, 2017

Description: Worldwide as well as in India, taxi services market is variedly unorganized. However, in the recent past, companies started capitalizing this market and in no time several large as well as small radio taxi operators expanded rapidly in the Indian radio taxi market. Since, 2009 the market has witnessed the compounded annual growth rate (CAGR) of 41.90% in terms of market revenues. Increasing consumer disposable income along with poor public transport system in the country has give rise to a new market of radio taxi services.

According to "India Radio Taxi Services Market Forecast & Opportunities, 2017" the radio taxi services market in India has huge untapped opportunities. There are very few players in the organised radio taxi services market who have failed to address the market demand due to unavailability of required number of cabs. The national capital region Delhi-NCR has highest potential where almost 30% calls are dropped by the companies due to unavailability cabs/taxis. It is estimated that India radio taxi services market will reach 30,000 taxis by 2017. The company's such as Meru Cabs has resulted in 120% increase in Net (loss) profit after tax for their equity shareholder which shows the kind of return on investments this newly created market segment is witnessing.

The "India Radio Taxi Services Market Forecast & Opportunities, 2017" report elaborates following particulars:

- Global Radio Taxi Market Overview
- India Radio Taxi Services Market Size & Forecast
- India Radio Taxi Services Regional Demand Supply
- Tariff/ Fare Analysis, Market Dynamics, Opportunities
- Competitive Landscape & Strategic Recommendations

Why you should buy this report

- To gain an in-depth understanding of radio taxi services market in India.
- To identify the on-going trends and anticipated growth in the coming years
- To help existing services providers, advertisers, car manufacturers, investors and other new player to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing materials.
- To gain competitive knowledge of leading players.
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs.

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with radio taxi service providers at various locations, channel partners, drivers/subscribers and passengers. Secondary research included an exhaustive search of more than 3000 paid databases such as newspapers, company annual reports, websites, and proprietary databases.

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