The Fabric of Mobile Services. Software Paradigms and Business Demands. Information and Communication Technology Series,

Description: What is the future of mobile services?

In order for mobile services to achieve the scale, scope, and agility required to keep them relevant and successful, a number of fundamental technical and business challenges need to be addressed. The Fabric of Mobile Services provides readers with a solid understanding of the subject, covering short- and long-term considerations and future trends that will shape this technological evolution.

Beginning with an introduction that brings readers up to speed on the mobile services environment, the book covers:

- The business of mobile services
- Mobile user location as a service enabler
- Simplicity and user experience
- The always-on infrastructure challenge
- Underpinnings of mobile opportunism
- Design patterns for mobile services
- Advanced services of today and tomorrow

Complemented with case studies and end-of-chapter summaries that help facilitate readers' comprehension, The Fabric of Mobile Services is essential reading for researchers, engineers, software engineers, students, and anyone working in the mobile services industry.

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