The Service Economy. A Geographical Approach

Description: Services dominate the modern economy. This controversial and important book reviews research into the development and future of the service economy. Professor Illeris synthesises not only English language research on the nature and function of services, but also introduces the lesser-known but equally important work done on services by researchers in other languages which often reaches surprising and challenging conclusions. While the emphasis is on producer services in the western world, due consideration is also given to the role and significance of personal and household services which have been frequently ignored in the literature. The approach adopted is geographical and macro-economic and among the topics discussed are the nature and classification of service activities, the role and importance of services in the overall economy and the increasing importance of services in regional development and international trade. The overall theme of the book is how our society has been transformed into a service economy and what this implies for individuals, institutions and states as both producers and consumers of services. This is a key text for students and researchers of economics, economic geography, planning, regional science and applied social science as well as of interest to planners, consultants and managers in service industries and government.

Contents: WHAT IS IT ALL ABOUT?
- The Nature and Role of Services.
- Classification of Service Activities.
- THE DEVELOPMENT OF SERVICES.
- Development of Household Services.
- Productivity and Effectiveness.
- Development of Producer Services.
- Qualifications and Conditions of Work.
- LOCATION OF SERVICES AND REGIONAL DEVELOPMENT.
- Inter-Urban Distribution of Service Activities.
- Factors of Inter-Urban Location.
- The Role of Services in Regional Development.
- Services Within Cities.
- SERVICES IN THE ECONOMICALLY DEVELOPED WORLD.
- International Variation.
- International Trade in Services.
- CONCLUSIONS.
- The Service Society.
- Important Conclusions and Further Questions.
- Appendix.
Ordering:

Order Online - http://www.researchandmarkets.com/reports/2176147/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: The Service Economy. A Geographical Approach
Web Address: http://www.researchandmarkets.com/reports/2176147/
Office Code: SCD2G2PO

Product Format
Please select the product format and quantity you require:

Quantity
Hard Copy (Hard Back): □ USD 322 + USD 29 Shipping/Handling

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [select one] Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World