Software Management. 7th Edition. Practitioners

Description: This Seventh Edition of Donald Reifer's popular, bestselling tutorial summarizes what software project managers need to know to be successful on the job. The text provides pointers and approaches to deal with the issues, challenges, and experiences that shape their thoughts and performance. To accomplish its goals, the volume explores recent advances in dissimilar fields such as management theory, acquisition management, globalization, knowledge management, licensing, motivation theory, process improvement, organization dynamics, subcontract management, and technology transfer.

Software Management provides software managers at all levels of the organization with the information they need to know to develop their software engineering management strategies for now and the future. The book provides insight into management tools and techniques that work in practice. It also provides sufficient instructional materials to serve as a text for a course in software management.

This new edition achieves a balance between theory and practical experience. Reifer systematically addresses the skills, knowledge, and abilities that software managers, at any level of experience, need to have to practice their profession effectively.

This book contains original articles by leaders in the software management field written specifically for this tutorial, as well as a collection of applicable reprints. About forty percent of the material in this edition has been produced specifically for the tutorial.

Contents:

- Introduction
- Life Cycle Models
- Process Improvement
- Project Management
- Planning Fundamentals
- Software Estimating
- Organizing for Success
- Staffing Essentials
- Direction Advice
- Visibility and Control
- Software Risk Management
- Metrics and Measurement
- Acquisition Management
- Emerging Management Topics

"The challenges faced by software project managers are the gap between what the customers can envision and the reality on the ground and how to deal with the risks associated with this gap in delivering a product that meets requirements on time and schedule at the target costs. This tutorial hits the mark by providing project managers, practitioners, and educators with source materials on how project managers can effectively deal with this risk."

Dr. Kenneth E. Nidiffer, Systems & Software Consortium, Inc.

"The volume has evolved into a solid set of foundation works for anyone trying to practice software management in a world that is increasingly dependent on software release quality, timeliness, and productivity."

Walker Royce, Vice President, IBM Software Services–Rational

Contents:

- Foreword (Barry Boehm)
- Preface (Donald J. Reifer)
Chapter 1. Introduction.
Software Management's Seven Deadly Sins (Donald J. Reifer).
Principles of Software Engineering Project Management (Donald J. Reifer).
The "3 P's" of Software Management (Donald J. Reifer).
Why Big Software Projects Fail: The 12 Key Questions (Watts Humphrey).
Critical Success Factor in Software Projects (John S. Reel).

A Spiral Model of Software Development and Enhancement (Barry W. Boehm).
Bridging Agile and Traditional Methods (Paul E. McMahon).
Coping with the New Paradigms (Walker Royce).

Successful Process Implementation (Anna Borjesson and Lars Mathiassen).
The Definitive Paper: Quantifying the Benefits of Software Process Improvement (Donald J. Reifer, Al Chatmon Doug Walters).
Process Improvenlent for Small Organizations (Declan P. Kelly. and Bill Cuilleton).
The Clash of Two Cultures: Project Versus Process Management (Rob Thomssett).

Chapter 4. Project Management.
The Mythical Man–Month After 20 Years (Frederick P. Brooks Jr).
Traditional Software Management Approaches (Donald J. Reifer).
The Nine Deadly Sins of Project Planning (Steve McConnell).

Chapter 5. Planning Fundamentals
2 1 Project Management Success Tips (Karl E. Wiegers).
Requirements Management: The Search for Nirvana (Donald J. Reifer).
Requirements Engineering as a Success Factor in Software Projects (Hubert F. Hofmann and Franz Lehner).
The Secrets of Planning Success (Michael S. Deutsch).

Software Project Estimation: An Overview (Richard D. Stutzke).
Software Engineering Economics (Sunita Chuluni and Barry Boehm).
Chapter 7. Organizing for Success.
Staffing and Organization in the Engineering of Systems (David W. Oliver).
Survival Patterns in Fast-Moving Software Organizations (Lena Holmberg and Lars Mathiassen).
Chapter 8. Staffing Essentials.
Fear of Trying: The Plight of Rookie Project Managers (Roger Pressman).
Coaching the Rookie Manager (Luke Hohmann).
Ten Lessons Learned from Implementing Integrated Product Teams (Paul R. Popick and Sarah A. Sheard).
The Softer Side of Project Management (Janice Strauss).
Chapter 9. Direction Advice.
The Human Side of Management (T. Teal).
Motivating and Keeping Software Developers (Ken Whitaker).
Successful Software Management: 14 Lessons Learned (Johanna Rothman).
A Tale of Three Developers (Donald J. Reifer).
Chapter 10. Visibility and Control.
Controlling Software Projects (Paul Rook).
Earned Value Project Management (Quentin W. Fleming and Joel M. Koppelman).
Software Configuration Management: A Discipline with Added Value (Tresa Butler, Verla Standley, Elaine Sullivan, and Faith Turner).
Managing Software Quality with Defects (David Card).
Why Bad Things Happen to Good Projects (Karen Mackey).
Understanding Risk Management (Software Technology Support Center).
Software Risk Management: Principles and Practices (Barry W Boehm).
Large-Scale Project Management Is Risk Management (Robert N. Charette).
A Project Risk Metric (Robert W Ferguson).
Catastrophe Disentanglement: Getting Software Projects Back on Track (E. M. Bennatan).
Chapter 12. Metrics and Measurement.
Metrics and Management: A Primer (Donald J. Reifer).
Implementing Effective Software Metrics Programs (Tracy Hall and Norman Fenton).
Software Defect Reduction Top 10 List (Barry W Boehm and Victor R. Basili).

Metrics for Small Projects: Experiences at the SED (Ross Grable, Jacquelyn Jernigan, Casey Pogue, and Dale Divis).

Chapter 13. Acquisition Management Issues.

Software Acquisition Management (John J Marciniak).


Software Licensing: A Missed Opportunity (Donald J. Reifer).

Managing Product Lines, Architecture, and Reuse (Donald J. Reifer).

Managing at Light Speed (Lynn Carrier).

Strategic Information Technology Management: Managing Organizational, Political, and Technological Forces (Keith Schildt, Suzann Beaumaster, and Marcie Edwards).


Annotated Bibliography.

Glossary.

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