The Accountant (TA)

Description: Established for over 100 successful years, The Accountant (TA) provides you with worldwide analysis on the politics of accounting and unparalleled reporting on the most important regulatory developments and issues shaping the profession. Read TA every month to track change in accounting standards and corporate reporting practices worldwide. TA provides you with thought leadership on auditor liability, the future of the Big Four and the policies and politics of professional bodies using a mixture of news, analysis and country surveys. Exclusive interviews with senior industry figures will help you to identify best practice and recognise the real issues affecting the success of your organisation. Whilst up-to-the-minute reporting from our team of leading experts in the accounting industry will ensure you can monitor the activities of your competitors and spot new business opportunities before your peers.

Why you should subscribe to The Accountant:
- Details of the most important regulatory developments and guidance on their implications in a single source
- In-depth country surveys with information on major trends, a statistical profile of the profession and contact information for the main accountancy bodies
- The latest developments in best practice in areas ranging from auditing to practice development
- Original research and analysis on the politics of accounting globally
- Actionable information that can be applied immediately to make a difference to your business and personal effectiveness
- Concise coverage that supplies only essential information and filters out the irrelevant
- Information provided by a network of journalists with in-depth knowledge of the markets in which they specialise

12 times a year The Accountant keeps you up-to-date on:
- Revisions to accounting standards worldwide
- The implications of new accounting standards
- The reactions of firms and regulators to breaking news
- Lobbying by accounting firms to standard setters and regulators
- The impact of regulatory rulings on the strategies of major firms
- Levels of ethics and compliance with accounting standards
- Preparation for the future in relation to everything from the Big Four to auditor independence
- Corporate governance and the impact on customers
- Changes in ethical standards of the accounting profession
- Strategic moves among the leading professional bodies
- Latest court rulings, from VAT decisions to client/accountant litigation
- Political danger points in financial reporting
- Pressure on companies to overstate earnings to please stock markets

What you get with your TA subscription service:
- Hard copy version of the monthly newsletter
- Access to a five-year searchable archive of TA material online
- An electronic version of the newsletter available on the day of publication
- Free daily news headlines and a 50% saving on the full World Accounting Intelligence Daily news service
- Thought leadership on the issues at the heart of your industry
- High-calibre exclusive research, in-depth commentary and analysis of the most topical issues
- Identification of your competitors' tactics with revealing case studies and profiles
- Comment from leading industry experts on the issues that matter
- Industry sensitive data not available elsewhere

Leading firms and academic institutions rely on TA for up-to-date information, impartial analysis and independent views.

Here’s a sample of our subscription organisations:
- BDO Stoy Hayward
- CMS Cameron McKenna
- Deloitte
- Ernst & Young
- Fortis SA
- Freshfields Bruckhaus Deringer
- Grant Thornton GMBH
- Harvard Business School
- Institute of Chartered Accountants in England and Wales
- KPMG
- London Business School
- Ministry of Foreign Affairs, Brussels
- National Audit Office, UK
- Nexia International
- New York Public Library
- Office for National Statistics, UK
- PricewaterhouseCoopers
- Royal Bank of Scotland
- University of Sydney
- University of Toronto

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/220228/](http://www.researchandmarkets.com/reports/220228/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: The Accountant (TA)
Web Address: http://www.researchandmarkets.com/reports/220228/
Office Code: SCBRTGJ2

Product Formats
Please select the product formats and quantity you require:

- Hard Copy and Online Access (1 Year Sub.) - Single User:
  - USD 3181 + USD 58 Shipping/Handling

- Electronic and Hard Copy (1 Year Sub.) - Single User:
  - USD 3181 + USD 58 Shipping/Handling

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr  Mrs  Dr  Miss  Ms  Prof
First Name: ______________________  Last Name: ______________________
Email Address: * ______________________
Job Title: ______________________
Organisation: ______________________
Address: ______________________
City: ______________________
Postal / Zip Code: ______________________
Country: ______________________
Phone Number: ______________________
Fax Number: ______________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number  833 130 83
Sort code  98-53-30
Swift code  ULSBIE2D
IBAN number  IE78ULSB98533083313083
Bank Address  Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World