The Romania Defense Industry - Competitive Landscape and Strategic Insights to 2016: Market Profile

Description:
Synopsis
This report provides analysis on competitive benchmarking along with top companies active across the Romanian defense industry. It features insights into the recent activity and strategic initiatives of key public sector companies that support the industry. The information is divided into sections such as company overview, products and services and alliances, to give the reader an understanding of the business environment in which the defense industry operates.

Summary
ICD Research's "The Romania Defense Industry - Competitive Landscape and Strategic Insights to 2016: Market Profile" is an essential source of information covering the top companies of the defense industry in Romania.

Traditionally, state-owned companies enjoyed a dominant position in the Romanian defense industry. However, many of these have since been privatized. Domestic companies account for a significant portion of the Romanian defense industry and EU member countries are also given preference when procuring equipment from foreign companies.

Reasons To Buy
"The Romania Defense Industry - Competitive Landscape and Strategic Insights to 2016: Market Profile" allows you to:

- Gain insight into the competitive landscape of the Romanian defense industry.
- Identify top companies in the Romanian defense industry along with profiles of those companies.
- Analyse the activity of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.

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