New Technologies and the Future of Food and Nutrition

Description: Presents outstanding scientific, business, industry, and government leaders including a Congressman, the Secretary of Agriculture, four Nobel Laureates, and major industrial leaders who met at the Williamsburg Ceres Conference to discuss the future of food and nutrition. Topics include: biotechnology and genetic engineering, international trade, regulation and public perception of new technology, regional issues, and forecasts and predictions.

Contents: Partial table of contents:

DEMOGRAPHICS, AGRICULTURE, AND THE FOOD INDUSTRY.
Paradigms of American Agriculture (D. Bateman).

THE BIOLOGICAL REVOLUTION, AGRICULTURE, AND THE FOOD INDUSTRY.
Plant Genetic Engineering and the Food Industry (W. Brill).
Genetically Engineered Animals (P. Leder).

THE FUTURE OF NUTRITION.
The Evolution of Diet and Nutrition (N. Kretchmer).
Nutrition and the Consumer (J. Stern).

FOOD, NUTRITION, AND HEALTH: THE ROLE OF GOVERNMENT.
The Link Between Diet and Health (L. Sullivan).
Food Regulation: Future Issues (S. Miller).

THE FORCES AFFECTING FOOD: IMPLICATIONS FOR INDUSTRY.
The Food Industry and the U.S.
Consumer (M. Miles).
The Food Industry in France and the European Community (F. Gautier).

ECONOMIC PREDICTION.
Perception and Predictions (P. Anderson).


Biographies of Contributors.

Index.

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: New Technologies and the Future of Food and Nutrition
Web Address: http://www.researchandmarkets.com/reports/2210441/
Office Code: SCD2OLIS

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>USD 190 + USD 29 Shipping/Handling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy (Hard Back):</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: 
- Mr [ ]
- Mrs [ ]
- Dr [ ]
- Miss [ ]
- Ms [ ]
- Prof [ ]

First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
**Payment Information**

Please indicate the payment method you would like to use by selecting the appropriate box.

- [ ] **Pay by credit card:** You will receive an email with a link to a secure webpage to enter your credit card details.

- [ ] **Pay by check:** Please post the check, accompanied by this form, to:
  
  Research and Markets,
  Guinness Center,
  Taylors Lane,
  Dublin 8,
  Ireland.

- [ ] **Pay by wire transfer:** Please transfer funds to:
  
  Account number: 833 130 83
  Sort code: 98-53-30
  Swift code: ULSBIE2D
  IBAN number: IE78ULSB98533083313083
  Bank Address: Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

  Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at [http://www.researchandmarkets.com/info/terms.asp](http://www.researchandmarkets.com/info/terms.asp)

---

**Please fax this form to:**

- (646) 607-1907 or (646) 964-6609 - From USA
- +353-1-481-1716 or +353-1-653-1571 - From Rest of World