Risk Management and Insurance. Perspectives in a Global Economy

Description: In an increasingly globalized marketplace, companies face risks; not only financial risks, but political, environmental, social, and health risks as well. Instructors and students worldwide recognize the need to study these issues on a global scale.

From the first page, Risk Management and Insurance: Perspectives in a Global Economy incorporates an innovative international perspective, explaining and exploring risk issues, their dynamics, and the economic, social, political, and regulatory environments surrounding global risk and insurance markets. The authors follow theory with practice, analyzing real-world case studies, and explore sound risk management and insurance operations in the future. Discussion questions and exercise modules help students understand these issues and apply their learning. This new textbook from leaders in the field is ideally suited for use in core insurance courses in business schools, at both the undergraduate and MBA levels.

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