Efficiency in Learning. Evidence-Based Guidelines to Manage Cognitive Load

Description: Efficiency in Learning offers a road map of the most effective ways to use the three fundamental communication of training: visuals, written text, and audio. Regardless of how you are delivering your training materials—in the classroom, in print, by synchronous or asynchronous media—the book's methods are easily applied to your lesson presentations, handouts, reference guides, or e-learning screens. Designed to be a down-to-earth resource for all instructional professionals, Efficiency in Learning's guidelines are clearly illustrated with real-world examples.

Contents:

Contents of the CD-ROM.

Acknowledgments.

Introduction.

PART ONE. AN INTRODUCTION TO EFFICIENCY IN LEARNING.


2. The Psychology of Efficiency.

PART TWO. BASIC GUIDELINES FOR MANAGING (IRRELEVANT) COGNITIVE LOAD.

3. Use Visuals and Audio Narration to Exploit Working Memory Resources.

4. Focus Attention and Avoid Split Attention.

5. Weed Your Training to Manage Limited Working Memory Capacity.

6. Provide External Memory Support to Reduce Working Memory Load.

7. Use Segmenting, Sequencing, and Learner Pacing to Impose Content Gradually.

8. Transition from Worked Examples to Practice to Impose Mental Work Gradually.

PART THREE. INSTRUCTIONAL GUIDELINES FOR IMPOSING RELEVANT COGNITIVE LOAD.


PART FOUR. TAILORING INSTRUCTION TO LEARNER EXPERTISE.

10. Accommodate Differences in Learner Expertise.

11. Use Rapid Testing to Adapt e-Learning to Learner Expertise.

PART FIVE. COGNITIVE LOAD THEORY IN PERSPECTIVE.


Appendix: All About the Numbers.

Glossary.

References.
About the Authors.

Index.

List of Figures and Tables.

How to Use the CD-ROM.

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