Research and Investment Forecast Evaluation of Chinese Enteral Nutrition Preparation Market from 2010 to 2015

Description: The report is based on information and data which source from National Bureau of Statistics, Development Research Center of the State Council, Commerce Department, General Administration of Customs, industrial associations and domestic and foreign relevant publications.

Combining profound market surveys and the overall development of current economic transformation and upgrade situation, so as to offer the professional analysis and prediction about the industrial market status quo, competitive structure, demand, price trend, key enterprises, investment opportunity and investment risk.

And also, this report provides prediction of the industrial development trend under the circumstance of current economic transformation and upgrade. Thus, this report can provide accurate market intelligence and scientific decision basis for strategic investors and corporation's management.

Data Sources and Research Methods

- Obtain first-hand information and data relying on the survey network which covers the mainland China, Hong Kong and Taiwan region.

- Data and information source from industrial associations, State-owned Assets Supervision and Administration Commission, National Development and Reform Commission, Ministry of Commerce, China Customs and other government departments and authorities.

- Document literature comes from all kinds of periodical databases, libraries, research institutes and some colleges and universities such as Tsinghua University and Peking University.

- Through the method of combining quantitative and qualitative analysis, the Customized Research Center conducts deeply research on the investment opportunity and risk to the target product.

- Combining the desk research with interview of industrial experts and key enterprises' veterans, to conclude industrial view and investment suggestions.

Contents:

1. Overview of China’s Enteral Nutrition Preparation Product
   1.1 Definition, Property and Application Characteristics
   1.2 Development History

2. Enteral Nutrition Preparation in Overseas Market
   2.1 Summary
   2.2 Overview of Major Countries’ Market in Asia
   2.3 Overview of Major Countries’ Market in Europe
   2.4 Overview of Major Countries’ Market in America

3. Circumstance Analysis of China’s Enteral Nutrition Preparation
   3.1 Analysis of China’s Economic Development
      3.1.1 Analysis of GDP
      3.1.2 Analysis of Fixed Assets Investment
      3.1.3 Analysis of Import and Export Trade
      3.1.4 Forecast of Macro Economic Development in China
   3.2 Relevant Industrial Policies, Standards and Laws and Regulations
      3.2.1 Relevant Regulations in China
      3.2.2 Relevant Regulations in Foreign Countries

4. Market Characteristic of Enteral Nutrition Preparation
   4.1 Analysis and Forecast of Market Concentration
4.2 Analysis and Forecast of SWOT
   4.2.1 Strength
   4.2.2 Weakness
   4.2.3 Opportunity
   4.2.4 Threat
4.3 Analysis and Forecast of Enter and Exit Status
4.4 Substitute of Enteral Nutrition Preparation

5. Analysis of Development of Enteral Nutrition Preparation in China
   5.1 Current Situation and Forecast of Enteral Nutrition Preparation in China
   5.2 Analysis and Forecast of Market Demand of Enteral Nutrition Preparation in China
   5.3 Analysis of Price Trend of Enteral Nutrition Preparation in China
     5.3.1 Price Trend of Enteral Nutrition Preparation in China from 2009 to 2011
     5.3.2 Analysis of Current Price of Enteral Nutrition Preparation in China
     5.3.3 Forecast of Price Trend of Enteral Nutrition Preparation in China from 2012 to 2015

6. Analysis of Enteral Nutrition Preparation in China
   6.1 Analysis of Enteral Nutrition Preparation in China
   6.2 Forecast of Future Market Capacity
   6.3 Characteristic of Current Industrial Development

7. Analysis of Import and Export in China
   7.1 Analysis of Import Situation
   7.2 Analysis of Export Situation

8. Analysis of Technical Development of China's Enteral Nutrition Preparation
   8.1 Analysis of Current Development Situation in China
   8.2 Analysis of Technical Maturity Grade of Enteral Nutrition Preparation in China
   8.3 Strategies of Technical Improving in China

9. Analysis of Main Competitors and Competitive Structure in China
   9.1 Analysis of NUTRICIA
     9.1.1 Introduction
     9.1.2 Analysis of Operation Performance
     9.1.3 Analysis of Market Share
     9.1.4 Strategies for Future Development
   9.2 Analysis of Sino-Swed Pharmaceutical Corp, Ltd.
     9.2.1 Introduction
     9.2.2 Analysis of Operation Performance
     9.2.3 Analysis of Market Share
     9.2.4 Strategies for Future Development
   9.3 Analysis of Abbott Laboratories
     9.3.1 Introduction
     9.3.2 Analysis of Operation Performance
     9.3.3 Analysis of Market Share
     9.3.4 Strategies for Future Development
   9.4 Analysis of NOVARTIS
     9.4.1 Introduction
     9.4.2 Analysis of Operation Performance
     9.4.3 Analysis of Market Share
     9.4.4 Strategies for Future Development
   9.5 Analysis of Xi'an Li Bang Clinical Nutrition Co., Ltd.
     9.5.1 Introduction
     9.5.2 Analysis of Operation Performance
     9.5.3 Analysis of Market Share
     9.5.4 Strategies for Future Development

10. Future Development Forecast and Investment Prediction of Enteral Nutrition Preparation in China
    10.1 Forecast of Industrial Development Trend
    10.2 Forecast of Industrial Operation Situation from 2012 to 2015
        10.2.1 Forecast of Gross Industrial Output Value from 2012 to 2015
        10.2.2 Forecast of Industrial Sales Revenue from 2012 to 2015
        10.2.3 Forecast of Industrial Total Assets from 2012 to 2015
11. Investment Suggestions from Industrial Experts of Enteral Nutrition Preparation in China
11.1 Investment Opportunity
11.2 Investment Risk
11.3 Industrial Coping Strategy
11.4 Implement of Key Account Strategy
   11.4.1 Analysis of Necessity
   11.4.2 Establish Key Account
   11.4.3 Marketing Strategy to Key Account
   11.4.4 Strengthen the Management to Key Account
   11.4.5 Solve the Key Problems to Implement the Key Account Strategy

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Research and Investment Forecast Evaluation of Chinese Enteral Nutrition Preparation Market from 2010 to 2015
Web Address: http://www.researchandmarkets.com/reports/2218165/
Office Code: SCD2KDRJ

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy:</td>
<td>USD 1700 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 1500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 2300</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World