Britannia Industries Limited - Strategy and SWOT Report

Description: Britannia Industries Limited - Strategy and SWOT Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Features:

- Detailed information on Britannia Industries Limited required for business and competitor intelligence needs
- A study of the major internal and external factors affecting Britannia Industries Limited in the form of a SWOT analysis
- An in-depth view of the business model of Britannia Industries Limited including a breakdown and examination of key business segments
- Intelligence on Britannia Industries Limited's mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about Britannia Industries Limited, such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

Highlights:

Britannia Industries Limited (Britannia or 'the company') is engaged in the manufacturing and distribution of bakery and dairy products such as biscuits, bread, cakes and rusks, milk, butter and cheese. The company primarily operates in India. It is headquartered in Bangalore, India and employed 2,386 people as of March 31, 2014.

Reasons to Purchase:

- Gain understanding of Britannia Industries Limited and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess Britannia Industries Limited as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on Britannia Industries Limited's business structure, strategy and prospects

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