Description: This report analyzes the worldwide markets for Broadcast Switchers in US$ Million. The report provides separate comprehensive analytics for the US, Canada, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 46 companies including many key and niche players such as -

- Barco N.V
- Blackmagic Design Pty. Ltd.
- Broadcast Pix, Inc.
- Datavideo Technologies Co., Ltd.
- Evertz Microsystems, Ltd.

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Single Most Visible Presence of TV Broadcasting in Media Consumption Sustains Growth in the Broadcast Switchers Market
Market Overview
Pressure On Broadcasters for Value Creation Through Continuous Innovation Spurs Investments in Broadcast Switchers
Table 1: Focus On Investments in Production Equipment that Yield Cost & Efficiency Benefits Spurs Sales of Broadcast Switchers: Global Market for Professional Broadcast Equipment & Services (in US$ Billion) for the Years 2010, 2015 & 2018 (includes corresponding Graph/Chart)
Healthy Outlook for the World Broadcasting Industry to Offer Trickle Down Benefits to the Broadcast Switchers Market
Table 2: Sustained Strong Presence of the Broadcasting Industry in the Media Ecosystem Bodes Well for the Growth of Broadcast Hardware such as Broadcast Switchers: Global TV Broadcast & Cable Network Industry Revenues (in US$ Billion) for the Years 2015 & 2020 (includes corresponding Graph/Chart)
Shift of Broadcast TV from Analog to Digital & the Ensuing Rise in TV Viewership Provides the Foundation for the Growth of Broadcast Switchers
Noteworthy Trends & Drivers
Growing Appetite for Live Breaking News & Stories Drives Deployment of Television Production Trucks & Spurs Demand for Portable Broadcast Switchers
Expanding Applications into Non-Broadcast Sectors to Benefit Growth in the Market
Rise of User Generated Content & the Ensuing Increase in Mobile Broadcasting Spurs Demand for Highly Compact Broadcast Switchers
Production Switchers with High-End Digital Video Effects Grow in Popularity
Scalable & Future Proof Multi-Device Master Switchers Witness Strong Demand
The Robustly Growing Video Surveillance Industry Drives Demand for Video Routing Switchers
Trend Towards Automation of TV Broadcasting Provides a Strong Business Case for Switchers
Developing Countries: The Focal Point for Future Growth
Changing Needs of the Broadcast Industry Brings Cloud-Based Video Switchers into the Spotlight
Technology Advancements to Spur Market Growth
Multi-Functional and Multi-Format Switchers Grow in Demand

2. PRODUCT OVERVIEW
Broadcast Switchers: A Definition
Routing Switchers
Production Switchers
Master Switchers
Switching in the Broadcasting Industry: A Generic Overview
Evolution of Switchers
Types of Switchers
Sequential Switcher
Presentation Switcher
Bypass Switcher
Benefits of Switchers
Applications in TV production
Vision Mixer
Synchronization

3. PRODUCT-launches/TECHNOLOGY DEVELOPMENTS
DVIGear Unveils 4K MultiViewer Switcher/Scaler
SAM Unveils Live Production Switcher
KanexPro Introduces 4K Matrix Switcher
Sony Launches 4K/IP Switchers
Grass Valley Launches Compact Production Switcher
Comprehensive Launches HDMI Switchers
Penmac Unveils LEDView530 Switcher/Scaler
Black Box Introduces Modular Matrix Switchers
Sensoray Launches New Routing Switcher
Kramer Launches New Presentation Switcher/Scaler
Kramer Unveils New Presentation Digital Switcher/Scaler
Gefen Unveils 4K UHD Matrix Switcher
Kramer Launches 12-Input Digital Switcher/Scaler
Roland Unveils New Video Switcher
Roland Introduces New Hybrid Video Switcher
DVDO Launches 4X4 UHD Matrix Switcher
Grass Valley Launches New Video Production Center Switcher
FSR Introduces 4K-Capable Matrix Switcher
tvONE Launches CORIOmatrix Mini
IHSE USA Launches New CPU Switch/Converter
Ross Video Unveils Acuity Switcher
Panasonic Introduces 2ME Broadcast Switcher
IHSE USA Launches New Fiber Optic Matrix Switchers
Livestream Introduces New Live Production Switcher

4. RECENT INDUSTRY ACTIVITY
QVC Selects Kayenne K-Frame Switchers from Grass Valley
Belden Acquires Grass Valley
Quantel Acquires Snell

5. FOCUS ON SELECT PLAYERS
Barco N.V (Belgium)
Blackmagic Design Pty. Ltd. (Australia)
Broadcast Pix, Inc. (USA)
Datavideo Technologies Co., Ltd. (Taiwan)
Evertz Microsystems, Ltd. (Canada)
FOR-A Company Ltd. (Japan)
Grass Valley USA, LLC (USA)
Imagine Communications Corporation (USA)
IHSE USA, Ltd. (USA)
Ikegami Electronics (U.S.A), Inc. (USA)
Kramer Electronics Ltd. (Israel)
Matrix Switch Corporation (US)
NEC Corporation (Japan)
NewTek, Inc. (US)
Panasonic Corporation (Japan)
Ross Video Limited (Canada)
Semtech Canada, Inc. (Canada)
Snell Group (UK)
Sony Electronics, Inc. (USA)
TV One (USA)
Utah Scientific, Inc. (USA)

6. GLOBAL MARKET PERSPECTIVE

Table 3: World Recent Past, Current & Future Analysis for Broadcast Switchers by Geographic Region/Country
US, Canada, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 4: World Historic Review for Broadcast Switchers by Geographic Region/Country
US, Canada, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 5: World 14-Year Perspective for Broadcast Switchers by Geographic Region/Country
Percentage Breakdown of Dollar Sales for US, Canada, Europe, Asia-Pacific and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Current & Future Analysis
Market Overview
Product Launches
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 6: US Recent Past, Current & Future Analysis for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 7: US Historic Review for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Current & Future Analysis
Product Launches
Key Players
B. Market Analytics
Table 8: Canadian Recent Past, Current & Future Analysis for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 9: Canadian Historic Review for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

3. EUROPE
A. Market Analysis
Current & Future Analysis
Automation Drives the European Broadcasting Industry
B. Market Analytics
Table 10: European Recent Past, Current & Future Analysis for Broadcast Switchers by Geographic Region/Country
France, Germany, Italy, UK, and Rest of Europe Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 11: European Historic Review for Broadcast Switchers by Geographic Region/Country
France, Germany, Italy, UK, and Rest of Europe Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 12: European 14-Year Perspective for Broadcast Switchers by Geographic Region/Country
Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, and Rest of Europe Markets for Years
2009, 2016 & 2022 (includes corresponding Graph/Chart)

3a. FRANCE
A. Market Analysis
   Current & Future Analysis
B. Market Analytics
Table 13: French Recent Past, Current & Future Analysis for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 14: French Historic Review for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

3b. GERMANY
A. Market Analysis
   Current & Future Analysis
B. Market Analytics
Table 15: German Recent Past, Current & Future Analysis for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 16: German Historic Review for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

3c. ITALY
A. Market Analysis
   Current & Future Analysis
B. Market Analytics
Table 17: Italian Recent Past, Current & Future Analysis for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 18: Italian Historic Review for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

3d. THE UNITED KINGDOM
A. Market Analysis
   Current & Future Analysis
   Product Launch
   Corporate Development
   Key Player
B. Market Analytics
Table 19: United Kingdom Recent Past, Current & Future Analysis for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 20: United Kingdom Historic Review for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

3e. REST OF EUROPE
A. Market Analysis
   Current & Future Analysis
   Key Player
B. Market Analytics
Table 21: Rest of Europe Recent Past, Current & Future Analysis for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 22: Rest of Europe Historic Review for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

4. ASIA-PACIFIC
A. Market Analysis
   Current & Future Analysis
   Asia-Pacific
   The Fastest Growing Market for Broadcast Switchers
   Product Launch
   Key Players
B. Market Analytics
Table 23: Asia-Pacific Recent Past, Current & Future Analysis for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 24: Asia-Pacific Historic Review for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
5. REST OF WORLD
A. Market Analysis
   Current & Future Analysis
   Product Launches
   Key Player
B. Market Analytics
   Table 25: Rest of World Recent Past, Current & Future Analysis for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 26: Rest of World Historic Review for Broadcast Switchers Market Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 46 (including Divisions/Subsidiaries 51)
The United States (28)
   Canada (2)
   Japan (6)
   Europe (7)
   - France (1)
   - The United Kingdom (4)
   - Rest of Europe (2)
   Asia-Pacific (Excluding Japan) (7)
   Middle-East (1)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/2228013/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Broadcast Switchers - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/2228013/
Office Code: SC2G6XHY

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World