Special Education Software - Global Strategic Business Report


Please note: Reports are sold as single-site single-user licenses. Electronic versions require 24-48 hours as each copy is customized to the client with digital controls and custom watermarks.

For information on site licence pricing please click on Enquire before buying

Contents: SPECIAL EDUCATION SOFTWARE
A GLOBAL STRATEGIC BUSINESS REPORT

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations I-1
Disclaimers I-2
Data Interpretation & Reporting Level I-2
Quantitative Techniques & Analytics I-3
Product Definitions and Scope of Study I-3
Special Education - A Conceptual Definition I-3
Software Meant for Disabled I-3
Types of Special Education Software I-3

II. Executive Summary

1. INDUSTRY OVERVIEW II-1
Outlook II-1
The Need for Special Education II-1
Role of Assistive Technologies in Special Education II-1
Special Education and Software - A Prelude II-2
Major Advantages of Assistive Technologies II-2
Special Schools and Their Role in Special Education II-2
Inclusive Education - A Popular Strategy for Imparting Learning to the Disabled II-3
Special Schools versus Inclusive Settings II-3
Special Education and Computer Use II-3
Rationale for Use of Communications Technology in Foreign Language Learning II-4
Computers - The Power Packed Solution for Language Learning II-4

2. TRENDS AND ISSUES II-5
Recessionary Waves Reach the Special Education Shore II-5
Assistive Technology - Not a Replacement to the Teaching Staff II-5
Special Education in OECD Nations Moves towards Inclusive Education II-5
Balanced Repertoire of Technologies - A Key to Successful
Outcomes II-5
Policies and Funding - Crucial for Sustained Performance of Special Education II-6
Tools for Special Education in the Mobile World Creates a Buzz II-6

3. COMPETITIVE ENVIRONMENT II-7
An Overview on the Competitive Landscape II-7
Select Major Special Education Software and Providers II-7
DynaVox Rules the Market II-7
Apple Floods Special Education Market with Apps for iPad II-8
Overview on Select Apple iOS Apps for Special Education II-8

4. PRODUCT OVERVIEW II-9
Special Needs - Typical Definitions II-9
Special Education - A Conceptual Definition II-9
Software Meant for Disabled II-9
Types of Special Education Software II-10
Math Skills Software II-10
Keyboarding Software II-10
Language Arts Skills Software II-10
Assessment Software II-10
Typing Software II-11
Educational Software by Disability II-11

5. PRODUCT INTRODUCTIONS II-13
DynaVox Launches Boardmaker Activities and PCS™ Apps II-13
Excent Rolls Out New MyGraduationPlan 2.0 II-13
Monarch Teaching Technologies Adds New VizzleGram to VizZle II-13
Excent Launches Boundless Learning in Collaboration with John Hopkins University II-14
Excent Introduces MyGraduationPlan™ II-14
GYLO Launches Study Aid Apps for College Students II-15
DynaVox Introduces Software Version 1.06 for V and Vmax II-15
Crick Software Releases ClozePro Version 2 II-15

6. RECENT INDUSTRY ACTIVITY II-17
Pearson and PCG Education Team Up to Offer Integrated Student Information System II-17
Accellify Acquires Special Education Information System Program II-17
Crick Software and iansyst Offer WriteOnline ToGo for Special Students II-18
Spectrum K12 School Solutions Enters into Alliance with Accellify II-18
Scantron Acquires GlobalScholar II-19
Delaware Department of Education Chooses SunGard II-19
Scantron Takes Over Spectrum K12 School Solutions II-19
Spectrum K12 Enters into Partnership with eVerge Group II-20
SunGard Buys Performance Pathways II-20

7. FOCUS ON SELECT GLOBAL PLAYERS II-21
Crick Software Ltd. (UK) II-21
DynaVox Mayer-Johnson (US) II-21
Excent®, Inc. (US) II-22
GetYa Learn On, LLC (US) II-23
IntelliTools®, Inc. (US) II-23
Logotron Ltd. (UK) II-24
Merit Software (US) II-24
MindPlay Educational Software (US) II-25
Monarch Teaching Technologies, Inc. (US) II-25
Slater Software, Inc. (US) II-26
Scantron Corporation (US) II-27
Spectrum K12 School Solutions, Inc. (US) II-28
SunGard Public Sector (US) II-29
Widgit Software (UK) II-29
8. GLOBAL MARKET PERSPECTIVE II-31

Table 1: World Recent Past, Current & Future Analysis for Special Education Software by Geographic Region - US, Europe and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 Through 2018 (includes corresponding Graph/Chart) II-31

Table 2: World 10-Year Perspective for Special Education Software by Geographic Region - Percentage Breakdown of Dollar Sales for US, Europe and Rest of World Markets for Years 2009, 2012 & 2018 (includes corresponding Graph/Chart) II-32

III. MARKET

1. THE UNITED STATES III-1
   A. Market Analysis III-1
      Current & Future Analysis III-1
      Higher Costs and Obsolete Approach Press for Special Education Reforms III-1
      Student Numbers Take a Dip After Decades of Growth III-1
   Table 3: Number of Students Enrolled for Special Education in the US by Disability (FY 2009-2010): Percentage Breakdown of Disabled Student Population for Specific Learning Disability, Speech or Language Disability, Mental Retardation, Emotional Disturbance, Developmental Delay and Other Health Impairments (includes corresponding Graph/Chart) III-2
   IDEA or the Individuals with Disabilities Education Act - A Brief Overview III-2
   Digital Material Gains Popularity III-2
   Product Launches III-3
   Strategic Corporate Developments III-6
   Key Players III-9
   B. Market Analytics III-17
      Table 4: US Recent Past, Current & Future Analysis for Special Education Software Market - Analyzed with Annual Sales Figures in US$ Million for Years 2009 Through 2018 (includes corresponding Graph/Chart) III-17

2. EUROPE III-18
   A. Market Analysis III-18
      Current & Future Analysis III-18
      Special Education System in Europe - A Country-Level Comparison III-18
      France III-18
      Germany III-18
      Spain III-18
      United Kingdom III-18
      Other European Countries III-18
      Special Education in the United Kingdom in Retrospect III-19
      Learning Disability Prevalence Rises III-19
      Disability Statistics in the UK III-19
      Product Launch III-20
      Strategic Corporate Development III-20
      Key Players III-21
   B. Market Analytics III-23
      Table 5: European Recent Past, Current & Future Analysis for Special Education Software Market - Analyzed with Annual Sales Figures in US$ Million for Years 2009 Through 2018 (includes corresponding Graph/Chart) III-23

3. REST OF WORLD III-24
A. Market Analysis III-24
   Current & Future Analysis III-24
   Overview of Special Education in Select Countries III-24
   Japan III-24
   Special Education in Japan - A Historic Perspective III-24
   The Current System of Special Education III-24
   China III-25
   Australia III-25
   Hong Kong III-25
   Singapore III-25
   South Korea III-26
   India III-26
   Rehabilitation Council of India - The Governing Body of
   Special Education in India III-26
   Canada III-26
   Learning for the Disabled - Ample Room for Improvement Exists III-27
   Major Statistics on Disabilities in Canada III-27
   Brazil III-27
   Full-Fledged Inclusive Education Still Eludes Brazil III-27
   The DOSVOX Story - Epitomizing the Success of Computer Use
   in Special Education III-28
   B. Market Analytics III-29
   Table 6: Rest of World Recent Past, Current & Future
   Analysis for Special Education Software Market - Analyzed
   with Annual Sales Figures in US$ Million for Years 2009
   Through 2018 (includes corresponding Graph/Chart) III-29

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 52 (including Divisions/Subsidiaries - 53)

The United States (39)
Europe (10)
- The United Kingdom (9)
- Rest of Europe (1)
Asia-Pacific (Excluding Japan) (4)

Ordering: Order Online - http://www.researchandmarkets.com/reports/2228072/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Special Education Software - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/2228072/
Office Code: SCD2RBLX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 3950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 9480</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 5530</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 7505</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World