Twin Plant Guide All Regions - Marketer Database

Description:
The Solunet Twin Plant Guide (All Regions) Marketers database contains information on 1986 Maquilas and 606 Industrial Companies. You will be able you to perform custom queries and extract the selected data into text files, msExcel and msAccess formats. Since 1987, Twin Plant Guide has been recognized in both the U.S. and Mexico as the premier source of complete information on participants in Mexico's Maquiladora manufacturing sector. A comprehensive guide for ready reference and Marketing applications, the Twin Plant Guide:

- Covers over 1,900 Maquilas and more than 1000 of their U.S. twin plants, warehouses and logistic companies including: Plant full address, Industrial Park location, phone and fax numbers, email and website address, and employee totals
- Lists 9,955 key contact name(s) and their job title/functions
- Targets prospecting by: Plant Name, location, ZIP Code, SIC, Products and Executive Titles
- Provides up to 54 exportable fields for marketing and research
- Is available in both print and CD ROM
- Now comes with almost 600 of Mexico top industrial companies

The Twin Plant Guide Marketer CD provides deep data on the Maquiladora industry. All data can be searched, viewed, and exported instantly from your desktop. It is the most powerful marketing tool available specially designed to meet the information needs of industrial suppliers interested in Mexico's maquiladora manufacturing industry.

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