China Magnetic Resonance Imaging (MRI) Market Assessment and Outlook 2012-2015

Description: China’s recent economic growth and increasing attention to healthcare for its large, older population has created various new opportunities in medical devices markets. In recent years, Chinese hospitals have focused on investing in new, advanced medical imaging equipment. This report examines patterns in the MRI equipment market and provides an in-depth analysis of the MRI market in China.

This study was carried out through a first-hand interview process and also includes a survey of Chinese hospitals containing more than 100 beds. For this study, a total of 329 in-depth interviews with different market participants (hospitals and suppliers) were conducted.

China MRI Market Assessment and Outlook 2012-2015 is one of the five reports in our newly launched Medical Imaging Report Series. For this report, we conducted a comprehensive survey of China’s MRI market; analyzed the medical imaging market, identified potential opportunities, and provided actionable conclusions and recommendations for all key market players.

Key Topics Covered
- Market size development trends
- Analysis of 329 interviews conducted with market participants
- Competitive landscape
- Sales forecasts through 2015
- Extensive analysis of MRI product revenues
- Forecasts of the MRI market

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