Farming

Description: Farming, the Northeast's most popular agriculture journal, is focused on the diverse agriculture activities in New York, New England and Pennsylvania. Every month, Farming highlights all aspects of the industry including dairy, maple, vegetable and fruit growing, beef cattle, forestry and more.

Our Subscribers
While many subscribers of Farming specialize in dairy, beef or other specific areas, many are the special breed of farmers in the Northeast who are diversified into several agricultural activities. They may have a dairy operation and a thriving roadside stand for their seasonal vegetable production. They probably also have a few beef cattle and a maple sugaring operation in late winter, too. These subscribers need to know about the industry's latest products and services, as well as the newest techniques that can make their farm more profitable.

The Farming Advantage
Nowhere else can you present your products and services to such a targeted, yet diverse, group of subscribers. We can accommodate any budget with a custom marketing program—both in print and online. You can also combine frequency discounts when you add additional MRM publications to your marketing program.

The Power of Partnership
Our strategic marketing partnership with the New England Farmers Union creates a unique and powerful connection between the organization's successful, active members and you. This relationship that was established in 2011 opens up new opportunities for communication with our New England subscribers and the NEFU members, who now receive the magazine as part of their membership.

Contents:

Features
How to Handle a Frack Attack Curt Harler
Know before you sign a gas lease
Differentiation, not Diversification J.F. Pirro
Taking the road less traveled at Peace Tree Farm

Columns
- Beef
  -- Prevention of Prussic Acid Poisoning for Cattle Dr. John Comerford
  -- Sorghums, sorghum-Sudan grass hybrids, Sudan grass, and wild cherry leaves and twigs are sources of poisons that are collectively referred to as prussic acid, cyanide or hydrocyanic acid.
- Dairy Nutrition
  -- Feed Intakes (Still) Drive Milk Production John S. Hibma
  -- Which statement is correct? "The more a cow eats the more she will milk" or "the more a cow milks, the more she will eat."
- Forages
  -- Goldilocks and Your Corn Crop Everett D. Thomas
  -- If you remember your fairy tales you'll recall that Goldilocks found one bowl of the three bears' porridge to be too hot, one too cold, and one that was just right.
- New England Farmers Union
  -- Automation Saves Water and Money for Cranberry Growers Mary Greendale and Annie Cheatham
  -- It's not your grandfather's cranberry operation when he can operate water pumps for frost protection or irrigation on multiple bogs right from a laptop in his pickup truck.
- Opinion
  -- Preventing Mini Farms Martin Harris Jr.
  -- One could argue that the “new agriculture”—typically small acreage, intensively managed, organic in avoidance of contemporary practice in both chemical use and genetic modification...
- Seed Research
New Leafy Greens to Perk Up Sales Dorothy Noble
Consumers have long enjoyed the tasty, refreshing crispness leafy greens impart in salads. Propelled by the convenience of bagged salads, demand for salad mixes keeps rising.

Healthy Horse Habits Vicki Schmidt
Not all of us can depend on luck and good fortune to keep our working horses healthy.

Product Focus
- Trailers & Accessories
- Green Guide
- Earth, Wind and Solar - EcoDrum - FarmTek - Highfields Center for Composting - Paradise Energy Solutions

Show Preview
- Central New York Farm Progress Show
- The 2012 Central New York Farm Progress Show will be held Sept. 12-13 at the Len-Lo Farm on Robinson Road in Mohawk, N.Y.

Sugaring
- Making a Sweet Dream Come True Katie Navarra
- Fire and water at Nightingale's Maple Farm

Growing
- Don't Underestimate Lightning Vern Grubinger
- A recent tragedy in my state serves as a reminder of the dangers of lightning. A teenager was hit by a "bolt from the blue" during his first week of work on a vegetable farm.

Business Resources
- Classifieds
- Guide to Advertisers
- Real Estate & Auctions
- Farming Reader & Marketing Services

Forest Products Equipment
- FPE2 The Right Kind of Fire Sale Patrick White
- Different ways toward success in the firewood business
- FPE4 2012 Portable Sawmill Roundup Curt Harler
- Mills that make the cut
- Product Focus
- FPE10 Firewood Processors

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