Interaction Design. Beyond Human-Computer Interaction. 2nd Edition

Description: The classic text, Interaction Design by Sharp, Preece and Rogers is back in a fantastic new 2nd Edition!

New to this edition:
- Completely updated to include new chapters on Interfaces, Data Gathering and Data Analysis and Interpretation, the latest information from recent research findings and new examples
- Now in full colour
- A lively and highly interactive Web site that will enable students to collaborate on experiments, compete in design competitions, collaborate on designs, find resources and communicate with others
- A new practical and process-oriented approach showing not just what principals ought to apply, but crucially how they can be applied

"The best basis around for user-centered interaction design, both as a primer for students as an introduction to the field, and as a resource for research practitioners to fall back on. It should be labelled 'start here'."
—Pieter Jan Stappers, ID-StudioLab, Delft University of Technology

Contents:

Foreword.

Preface.

Chapter 1: What is interaction design?

1.1 Introduction.

1.2 Good and poor design.

1.3 What is interaction design?

1.4 The user experience.

1.5 The process of interaction design.

1.6 Interaction design and the user experience.

INTERVIEW with Gitta Salomon.

Chapter 2: Understanding and conceptualizing interaction.

2.1 Introduction.

2.2 Understanding the problem space.

2.3 Conceptualizing the design space.

Theories, models and frameworks.

INTERVIEW with Terry Winograd.

Chapter 3: Understanding users.

3.1 Introduction.

3.2 What is cognition?
3.3 Applying knowledge from the physical world to the digital world.

3.4 Conceptual frameworks for cognition.

Chapter 4: Designing for collaboration and communication.

4.1 Introduction.

4.2 Social mechanisms in communication and collaboration.

Technology-mediated social phenomena.

INTERVIEW with Abigail Sellen.

Chapter 5: Affective aspects.

5.1 Introduction.

5.2 What are affective aspects?

5.3 Expressive interfaces and positive emotions.

5.4 Frustrating interfaces and negative emotions.

5.5 Persuasive technologies.

5.6 Anthropomorphism.

5.7 Interface agents, virtual pets and interactive toys.

5.8 Models of emotion and pleasure.

Chapter 6: Interfaces and interactions.

6.1 Introduction.

6.2 Paradigms.

6.3 Interface types.

6.4 Which interface?

Chapter 7: Data Gathering.

7.1 Introduction.

7.2 Four key issues.

7.3 Data recording.

7.4 Interviews.

7.5 Questionnaires.

7.6 Observation.

7.7 Choosing and combining techniques.

INTERVIEW with Sara Bly.

Chapter 8: Data analysis, interpretation, and presentation.

8.1 Introduction.
8.2 Qualitative and quantitative.

8.3 Simple quantitative analysis.

8.4 Simple qualitative analysis.

8.5 Using Theoretical Frameworks.

8.6 Tools to support analysis.

8.7 Presenting your findings.

Chapter 9: The process of interaction design.

9.1 Introduction.

9.2 What is involved in interaction design?

9.3 Some practical issues.

9.4 Lifecycle models: showing how the activities are related.

INTERVIEW with Gillian Crampton Smith.

Chapter 10: Identifying needs and establishing requirements.

10.1 Introduction.

10.2 What, how, and why?

10.3 What are requirements?

10.4 Data gathering for requirements.

10.5 Data analysis.

10.6 Task description.

10.7 Task analysis.

INTERVIEW with Suzanne Robertson.

Chapter 11: Design, prototyping and construction.

11.1 Introduction.

11.2 Prototyping and construction.

11.3 Conceptual design: moving from requirements to first design.

11.4 Physical design: getting concrete.

11.5 Using scenarios in design.

11.6 Using prototypes in design.

Tool support.

INTERVIEW with Karen Holtzblatt.

Chapter 12: Introducing evaluation.
12.1 Introduction.
12.2 The why, what, where and when of evaluation.
12.3 The language used to describe evaluation.
12.4 Evaluation approaches and methods.
12.5 Evaluation studies.
12.6 What did we learn from the case studies?

Chapter 13: An evaluation framework.

13.1 Introduction.
13.2 DECIDE: A framework to guide evaluation.

Chapter 14: Usability testing and field studies.

14.1 Introduction.
14.2 Usability testing.
14.2.1 Usability testing of a large website.
14.2.2 Conducting experiments.
14.3 Field studies.
INTERVIEW with Ben Shneiderman.

Chapter 15: Analytical evaluation.

15.1 Introduction.
15.2 Inspections: heuristic evaluation.
15.3 Inspections: walkthroughs.
15.4 Predictive models.
INTERVIEW with Jakob Nielsen.

References.

Credits.

Index.

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