Interaction Design. Beyond Human-Computer Interaction. 2nd Edition

Description: The classic text, Interaction Design by Sharp, Preece and Rogers is back in a fantastic new 2nd Edition!

New to this edition:
- Completely updated to include new chapters on Interfaces, Data Gathering and Data Analysis and Interpretation, the latest information from recent research findings and new examples
- Now in full colour
- A lively and highly interactive Web site that will enable students to collaborate on experiments, compete in design competitions, collaborate on designs, find resources and communicate with others
- A new practical and process-oriented approach showing not just what principals ought to apply, but crucially how they can be applied

"The best basis around for user-centered interaction design, both as a primer for students as an introduction to the field, and as a resource for research practitioners to fall back on. It should be labelled 'start here'."
—Pieter Jan Stappers, ID-StudioLab, Delft University of Technology

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