e-Business. Organizational and Technical Foundations

Description: Two significant factors combine to drive the phenomenon of e-Business. Competition constantly motivates companies in their marketplaces, while rapidly developing information technologies offer new opportunities and challenges.

For Mike Papazoglou and Piet Ribbers, both business and technology are integral to e-Business. They demonstrate here how a solid understanding of business, organization, management and technology is crucial to an understanding of what e-Business is today and how it is going to be shaped in the future.

e-Business: Organisational and Technical Foundations focuses on the development of e-Business between and within enterprises. In particular it addresses how enterprises collaborate, what coordination mechanism are necessary and how this is reflected at the technical infrastructure level.

It includes:
- Abundant real-world examples to encourage readers to understand and appreciate real-life e-Business
- An analytical and critical approach to understanding business issues, decision-making and technology use and development
- Extensive end of chapter discussion questions and assignments for students
- A companion website at company website with additional exercises for students and PowerPoint slides and solutions for lecturers

Contents:

About the Authors xv

Foreword xvii

Preface xix

1. The World of e-Business 1

1.1 What is e-Business? 2

1.1.1 e-Business vs. e-Commerce 2

1.1.2 Some critical factors 3

1.2 Characteristics of e-Business 4

1.3 Elements of an e-Business solution 5

1.4 e-Business roles and their challenges 8

1.5 e-Business requirements 10

1.6 Impacts of e-Business 12

1.7 Inhibitors of e-Business 14

1.7.1 Management/strategy issues 14

1.7.2 Cost/financing issues 15

1.7.3 Security and trust issues 15
6. e-Business Technological Infrastructure 125
   6.1 Technical e-Business challenges 127
   6.2 Basic infrastructure: client/server technology 129
   6.3 Web technologies and applications 133
      6.3.1 Web-based applications 135
      6.3.2 Architectural features of Web-based applications 138
   6.4 Collaborative technologies 143
      6.4.1 Electronic Data Interchange (EDI) 143
      6.4.2 Workflow systems 150
   6.5 The role of Enterprise Information Systems in e-Business 162
   6.6 Chapter summary 163
7. XML the Enabling Technology for e-Business 165
   7.1 Brief overview of XML 166
   7.2 Characteristics of XML documents 167
      7.2.1 XML declaration 169
      7.2.2 Element 170
      7.2.3 XML namespaces 170
      7.2.4 Well formed and valid documents 172
   7.3 Defining structure in XML documents 173
      7.3.1 Document Type Definition (DTD) 173
      7.3.2 Overview of XML schema 176
   7.4 Document presentation and transformation 186
      7.4.1 Using XSL to display documents 188
      7.4.2 Using XSLT to transform documents 188
   7.5 Processing XML documents 190
   7.6 XML, EDI and e-Business 192
   7.7 Chapter summary 194
8. e-Markets 197
   8.1 Electronic markets defined 199
      8.1.1 How electronic markets work 201
      8.1.2 Functional characteristics of business-to-business e-Markets 203
      8.1.3 Classification of electronic markets 204
8.1.4 Market-making mechanisms 207
8.1.5 Biased or unbiased markets 207
8.2 The functions of electronic markets 208
8.3 How do electronic markets differ from traditional markets? 209
8.3.1 Personalization and customization 209
8.3.2 Information goods 210
8.3.3 Search 211
8.3.4 Transaction mechanisms 211
8.3.5 Price discovery 212
8.3.6 Facilitation 212
8.3.7 Electronic invoicing and payment 212
8.4 What are the effects of electronic markets? 214
8.4.1 The impact of the emergence of electronic markets 214
8.4.2 Stakeholders: buyers, suppliers, investors and service suppliers 215
8.5 Electronic market success factors 216
8.5.1 Context-related success factors 217
8.5.2 Process-related success factors 219
8.6 e-Market technology solutions 221
8.7 Chapter summary 223
9. e-Procurement 227
9.1 Introduction 228
9.2 The purchasing process 230
9.2.1 Modeling the purchasing process 231
9.2.2 Purchasing as part of supply chain management 233
9.3 Developments in purchasing 234
9.4 IT and purchasing 235
9.5 e-Procurement 235
9.5.1 e-Procurement models 239
9.5.2 The components of e-Procurement systems 241
9.5.3 Internet-based e-Catalog systems 242
9.5.4 Catalog aggregation 245
11.4 Chapter summary 301
12. e-Business Modeling 305
12.1 Business modeling 307
12.2 Business processes and collaborations 309
12.3 Business modeling with UML 310
12.3.1 Class diagrams 311
12.3.2 Activity diagrams 313
12.3.3 Use case diagrams 313
12.3.4 Sequence diagrams 316
12.3.5 Deployment diagram 316
12.3.6 Business process modeling with UML 2.0 316
12.4 Business process modeling methodologies 320
12.4.1 The Unified Software Development Process 322
12.4.2 The Rational Unified Process (RUP) 323
12.4.3 The UN/CEFACT Modeling Methodology 325
12.5 The Supply-Chain Operations Reference (SCOR) model 331
12.6 Business Process Modeling Notation 335
12.7 Comparing BPMN with UML 339
12.8 The Model Driven Architecture (MDA) 340
12.9 Chapter summary 344
13. Security and Reliability for e-Business 349
13.1 Reliability and quality considerations 351
13.2 Quality requirements 353
13.3 Trust 357
13.4 e-Business risks 359
13.5 e-Business security 361
13.5.1 Application security requirements 362
13.5.2 Security mechanisms for e-Business 364
13.6 Realizing a secure e-Business infrastructure 367
13.6.1 Infrastructure availability 367
13.6.2 Network level security 368
15.4.2 Component compositions 445
15.5 Component frameworks and patterns 447
15.5.1 Characteristics and types of frameworks 447
15.5.2 Business patterns 449
15.6 Business component architecture 450
15.7 Business component-based design and development 452
15.7.1 Designing components 452
15.7.2 Developing components 459
15.7.3 Certifying components 460
15.8 Advantages and limitations of component-based development 460
15.9 Chapter summary 462
16. Leveraging Legacy Applications 465
16.1 Enterprise information systems and legacy enterprise assets 467
16.2 Strategies for modernizing legacy systems 469
16.3 Non-invasive approaches 471
16.3.1 Refacing 471
16.3.2 Repurposing 471
16.3.3 Presentation tier modernization techniques 472
16.4 Invasive approaches 474
16.4.1 Maintenance 474
16.4.2 Replacement 474
16.4.3 Re-engineering and transformation 475
16.5 Legacy modernization techniques 483
16.5.1 Legacy componentization 483
16.5.2 Requirements for componentization 486
16.6 Chapter summary 492
17. Enterprise Application Integration 495
17.1 The application integration imperative 497
17.1.1 Target applications 499
17.2 Operational and financial drivers 501
17.3 What is Enterprise Application Integration? 502
17.4 Typical topologies for enterprise application integration 504
17.4.1 Point-to-point topology 505
17.4.2 Publish/Subscribe (shared bus) topology 507
17.4.3 Hub and spoke topology 509
17.4.4 Conclusion 510
17.5 Types of application integration: passive vs. active 511
17.6 Layers of EAI integration 512
17.6.1 Transportation layer 512
17.6.2 Data integration layer 513
17.6.3 Application programming interface integration layer 517
17.6.4 Business process integration layer 518
17.7 Workflow, EAI, and BPM technologies: A comparison 524
17.8 When to use synchronous or asynchronous communication 525
17.9 Elements of the application integration architecture 527
17.10 Implementing business process-level EAI 529
17.10.1 Integration broker-based process-level integration 530
17.10.2 Application server-based process-level integration 534
17.11 Summary of application integration infrastructure functions 537
17.12 Chapter summary 538
18. e-Business Integration 543
18.1 Business processes and e-Business integration 545
18.2 Business process redesign 547
18.3 e-Processes 548
18.4 Overview of e-Business integration 549
18.4.1 Choosing the type of integration 551
18.4.2 The role of standards 553
18.4.3 Initial comparison between EAI and e-Business integration 554
18.5 Topologies for e-Business integration 555
18.6 Workflow, BPM, EAI and e-Business 559
18.7 Integration challenges: the semantic interoperability problem 561
18.7.1 Semantic issues at the data level 562
18.7.2 Semantic issues at the business-process level 563
20.4 RosettaNet 635
20.5 Electronic business XML 637
20.5.1 Conducting business via ebXML 638
20.5.2 Architectural model of ebXML 639
20.6 Convergence between Rosetta, ebXML and web services 654
20.7 Chapter summary 656
Glossary 661
References 681
Index 701

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