e-Business. Organizational and Technical Foundations

Description: Two significant factors combine to drive the phenomenon of e-Business. Competition constantly motivates companies in their marketplaces, while rapidly developing information technologies offer new opportunities and challenges.

For Mike Papazoglou and Piet Ribbers, both business and technology are integral to e-Business. They demonstrate here how a solid understanding of business, organization, management and technology is crucial to an understanding of what e-Business is today and how it is going to be shaped in the future.

e-Business: Organisational and Technical Foundations focuses on the development of e-Business between and within enterprises. In particular it addresses how enterprises collaborate, what coordination mechanism are necessary and how this is reflected at the technical infrastructure level.

It includes:

- Abundant real-world examples to encourage readers to understand and appreciate real-life e-Business
- An analytical and critical approach to understanding business issues, decision-making and technology use and development
- Extensive end of chapter discussion questions and assignments for students
- A companion website at company website with additional exercises for students and PowerPoint slides and solutions for lecturers

Contents: About the Authors xv
Foreword xvii
Preface xix
1. The World of e-Business 1
  1.1 What is e-Business? 2
  1.1.1 e-Business vs. e-Commerce 2
  1.1.2 Some critical factors 3
  1.2 Characteristics of e-Business 4
  1.3 Elements of an e-Business solution 5
  1.4 e-Business roles and their challenges 8
  1.5 e-Business requirements 10
  1.6 Impacts of e-Business 12
  1.7 Inhibitors of e-Business 14
    1.7.1 Management/strategy issues 14
    1.7.2 Cost/financing issues 15
    1.7.3 Security and trust issues 15
1.7.4 Legal issues 16
1.7.5 Technological concerns 17
1.7.6 Arguments against investment 17
1.8 Chapter summary 17
2. e-Business Strategy 21
2.1 What is e-Business strategy? 23
2.2 Strategic positioning 26
2.3 Levels of e-Business strategy 26
2.4 The changing competitive agenda: business and technology drivers 28
2.5 The strategic planning process 32
2.6 Strategic alignment 35
2.7 The consequences of e-Business: theoretical foundations 37
2.7.1 Theory of competitive strategy 38
2.7.2 The resource-based view 41
2.7.3 Transaction cost economics 42
2.8 Success factors for implementation of e-Business strategies 44
2.8.1 e-Business transformation as an ‘ill-structured problem’ 44
2.8.2 The need for program management 46
2.8.3 Design characteristics of program management 46
2.8.4 Change agentry 48
2.9 Chapter summary 49
3. Business Models 53
3.1 Pressures forcing business changes 55
3.2 Business models – definitions 57
3.3 Classifications of business models 60
3.3.1 Internet-enabled business models 61
3.3.2 Value Web business models 62
3.3.3 The e-Business-enabled business models 63
3.3.4 Market participants business model 66
3.3.5 Cybermediaries business model 69
3.4 Towards networked business models 70
3.5 Chapter summary 72
8.1.4 Market-making mechanisms 207
8.1.5 Biased or unbiased markets 207
8.2 The functions of electronic markets 208
8.3 How do electronic markets differ from traditional markets? 209
8.3.1 Personalization and customization 209
8.3.2 Information goods 210
8.3.3 Search 211
8.3.4 Transaction mechanisms 211
8.3.5 Price discovery 212
8.3.6 Facilitation 212
8.3.7 Electronic invoicing and payment 212
8.4 What are the effects of electronic markets? 214
8.4.1 The impact of the emergence of electronic markets 214
8.4.2 Stakeholders: buyers, suppliers, investors and service suppliers 215
8.5 Electronic market success factors 216
8.5.1 Context-related success factors 217
8.5.2 Process-related success factors 219
8.6 e-Market technology solutions 221
8.7 Chapter summary 223
9. e-Procurement 227
9.1 Introduction 228
9.2 The purchasing process 230
9.2.1 Modeling the purchasing process 231
9.2.2 Purchasing as part of supply chain management 233
9.3 Developments in purchasing 234
9.4 IT and purchasing 235
9.5 e-Procurement 235
9.5.1 e-Procurement models 239
9.5.2 The components of e-Procurement systems 241
9.5.3 Internet-based e-Catalog systems 242
9.5.4 Catalog aggregation 245
9.6 Auctions 245
9.7 e-Procurement solutions 246
9.8 Chapter summary 247
10. e-Business Networks 252
10.1 Introduction 252
10.2 Network organizations 254
10.2.1 Classifying networks 255
10.3 Interorganizational information systems and network organizations 259
10.3.1 System integration and business benefits 259
10.3.2 Interoperability: a matter of standards 262
10.3.3 Classifying interorganizational information systems 263
10.3.4 Limits to the reach of network organizations 266
10.4 Supply chains 267
10.4.1 Logistics – flow and network perspectives 269
10.4.2 Supply chain management 271
10.4.3 Technology solutions for supply chains 272
10.5 Integrated supply chains 275
10.5.1 Essential requirements of integrated value chains 276
10.6 Concluding remarks 278
10.7 Chapter summary 279
10.7.1 Network organization and their IOSs 279
10.7.2 Supply chains 281
11. Intermediaries in the Value Systems 285
11.1 Introduction 288
11.2 Definition and classification of intermediaries 288
11.2.1 Transactional intermediaries or infomediaries 289
11.2.2 Added value and functions 290
11.2.3 Services 292
11.3 Dynamics in the value system 293
11.3.1 Disintermediation 293
11.3.2 Are intermediaries threatened? 294
11.3.3 The intermediation-disintermediation-re-intermediation cycle 299
11.4 Chapter summary 301
12. e-Business Modeling 305
12.1 Business modeling 307
12.2 Business processes and collaborations 309
12.3 Business modeling with UML 310
12.3.1 Class diagrams 311
12.3.2 Activity diagrams 313
12.3.3 Use case diagrams 313
12.3.4 Sequence diagrams 316
12.3.5 Deployment diagram 316
12.3.6 Business process modeling with UML 2.0 316
12.4 Business process modeling methodologies 320
12.4.1 The Unified Software Development Process 322
12.4.2 The Rational Unified Process (RUP) 323
12.4.3 The UN/CEFACT Modeling Methodology 325
12.5 The Supply-Chain Operations Reference (SCOR) model 331
12.6 Business Process Modeling Notation 335
12.7 Comparing BPMN with UML 339
12.8 The Model Driven Architecture (MDA) 340
12.9 Chapter summary 344
13. Security and Reliability for e-Business 349
13.1 Reliability and quality considerations 351
13.2 Quality requirements 353
13.3 Trust 357
13.4 e-Business risks 359
13.5 e-Business security 361
13.5.1 Application security requirements 362
13.5.2 Security mechanisms for e-Business 364
13.6 Realizing a secure e-Business infrastructure 367
13.6.1 Infrastructure availability 367
13.6.2 Network level security 368
15.4.2 Component compositions 445
15.5 Component frameworks and patterns 447
15.5.1 Characteristics and types of frameworks 447
15.5.2 Business patterns 449
15.6 Business component architecture 450
15.7 Business component-based design and development 452
15.7.1 Designing components 452
15.7.2 Developing components 459
15.7.3 Certifying components 460
15.8 Advantages and limitations of component-based development 460
15.9 Chapter summary 462
16. Leveraging Legacy Applications 465
16.1 Enterprise information systems and legacy enterprise assets 467
16.2 Strategies for modernizing legacy systems 469
16.3 Non-invasive approaches 471
16.3.1 Refacing 471
16.3.2 Repurposing 471
16.3.3 Presentation tier modernization techniques 472
16.4 Invasive approaches 474
16.4.1 Maintenance 474
16.4.2 Replacement 474
16.4.3 Re-engineering and transformation 475
16.5 Legacy modernization techniques 483
16.5.1 Legacy componentization 483
16.5.2 Requirements for componentization 486
16.6 Chapter summary 492
17. Enterprise Application Integration 495
17.1 The application integration imperative 497
17.1.1 Target applications 499
17.2 Operational and financial drivers 501
17.3 What is Enterprise Application Integration? 502
20.4 RosettaNet 635
20.5 Electronic business XML 637
20.5.1 Conducting business via ebXML 638
20.5.2 Architectural model of ebXML 639
20.6 Convergence between Rosetta, ebXML and web services 654
20.7 Chapter summary 656
Glossary 661
References 681
Index 701

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