Fragrances in Mexico

Description: As announced in mid-2015, Procter & Gamble sold its premium fragrances division to Coty Inc. However, this move did not change the Mexican national brand owner, Antera. Antera is the exclusive importer of the Hugo Boss, Lacoste, Dolce & Gabbana and Gucci brands.

The Fragrances in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Fragrances market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market’s major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Contents:

FRAGRANCES IN MEXICO

April 2016

LIST OF CONTENTS AND TABLES

Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 1 Sales of Fragrances by Category: Value 2010-2015
Table 2 Sales of Fragrances by Category: % Value Growth 2010-2015
Table 3 NBO Company Shares of Fragrances: % Value 2011-2015
Table 4 LBN Brand Shares of Fragrances: % Value 2012-2015
Table 5 LBN Brand Shares of Premium Men's Fragrances: % Value 2012-2015
Table 6 LBN Brand Shares of Premium Women's Fragrances: % Value 2012-2015
Table 7 Forecast Sales of Fragrances by Category: Value 2015-2020
Table 8 Forecast Sales of Fragrances by Category: % Value Growth 2015-2020
Colgate-Palmolive De México SA De Cv in Beauty and Personal Care (mexico)
Strategic Direction
Key Facts
Summary 1 Colgate-Palmolive de México SA de CV: Key Facts
Competitive Positioning
Summary 2 Colgate-Palmolive de México SA de CV: Competitive Position 2015
Perfumes & Esencias Fraiche SA De Cv in Beauty and Personal Care (mexico)
Strategic Direction
Key Facts
Summary 3 Perfumes & Esencias Fraiche SA de CV: Key Facts
Summary 4 Perfumes & Esencias Fraiche SA de CV: Operational Indicators
Company Background
Chart 1 Perfumes & Esencias Fraiche SA de CV: Fraiche in Mexico City
Chart 2 Perfumes & Esencias Fraiche SA de CV: Fraiche in Mexico City
Chart 3 Perfumes & Esencias Fraiche SA de CV: Fraiche in Mexico City
Internet Strategy
Private Label
Growth Recovers in Beauty and Personal Care in 2015
Premium Beauty and Personal Care Continues To Grow
Colgate-Palmolive De México Leads Beauty and Personal Care
Multi-benefit Products - One of the Main Trends in Terms of Innovation During the Year
Beauty and Personal Care Expected To Continue Developing Over the Forecast Period
Key Trends and Developments
Cross-category and Multi-benefit Products Become Increasingly Common
Internet Retailing Is One of the Fastest Growing Distribution Channels During 2015
After A Challenging 2014, Direct Selling Recovers in 2015

Table 9 Sales of Beauty and Personal Care by Category: Value 2010-2015
Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2010-2015
Table 11 Sales of Premium Beauty and Personal Care by Category: Value 2010-2015
Table 12 Sales of Premium Beauty and Personal Care by Category: % Value Growth 2010-2015
Table 13 GBO Company Shares of Beauty and Personal Care: % Value 2011-2015
Table 14 NBO Company Shares of Beauty and Personal Care: % Value 2011-2015
Table 15 LBN Brand Shares of Beauty and Personal Care: % Value 2012-2015
Table 16 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2010-2015
Table 17 Distribution of Beauty and Personal Care by Format: % Value 2010-2015
Table 18 Distribution of Beauty and Personal Care by Format and Category: % Value 2015
Table 19 Forecast Sales of Beauty and Personal Care by Category: Value 2015-2020
Table 20 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2015-2020
Table 21 Forecast Sales of Premium Beauty and Personal Care by Category: Value 2015-2020
Table 22 Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2015-2020

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