Russia: Nutritional Supplements and Herbal Extracts Market. Analysis and Forecast to 2017

Description: In Russia, the leaders in production of herbal extracts and dietary supplements are “Evalar”, "Diode", JSC "Akvion." The volume of Russian-made ready-made herbal extracts and dietary supplements in 2010 did not grow significantly. In recent years there has been a positive trend of Russian-made ready-made herbal extracts and dietary supplements, despite the strengthening of state control publicity.

The report provides current information about the state of the Russian Nutritional Supplements and Herbal Extracts market as of September 2011. The purpose of this market research report is to describe the current situation of the Russian nutritional supplements and dietary supplements market, providing relevant information on production, exports, imports, consumption and market conditions, as well as the changes that occurred in 2010. In Russia, the leaders in production of herbal extracts and dietary supplements are "Evalar", "Diode", JSC "Akvion." The volume of Russian-made ready-made herbal extracts and dietary supplements in 2010 did not grow significantly. In recent years there has been a positive trend of Russian-made ready-made herbal extracts and dietary supplements, despite the strengthening of state control publicity. Biologically active additives (BAA) in Russia are used as preventive or health aids, and should not be considered as an alternative to drugs.

The report on the Russian dietary supplements and herbal extracts market contains:
- Analysis and forecasts of market dynamics
- The structure of consumption by region
- An analysis of domestic production, market shares of the main participants
- Analysis of export and import
- Analysis of factors affecting the development of the market
- Analysis of raw materials
- Analysis of sales and consumer preferences
- Assessment and forecast of market development

Methodology
- Expert interviews with top managers of the largest players
- Audit of retail
- Analysis of submissions from market participants

The report will allow you to:
1. Identify key indicators of the market, build your own business forecasts on the basis of market
2. Evaluate the growth potential and threats in the market

Key figures presented in the report include:
1. The volume of production, exports and imports
2. Indicators of market
3. Consumption

The report contains 96 pages, 39 tables, 55 figures

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