The Blackwell Encyclopedic Dictionary of Managerial Economics

Description: The Blackwell Encyclopedic Dictionary of Managerial Economics provides clear, concise, up to the minute and highly informative definitions and explanations covering the whole field of managerial economics. Bringing together specially commissioned and carefully edited entries from an international team, this will become the standard reference for students, researchers, academics and practitioners.

The Dictionary has been carefully designed to give both the expert and the newcomer overviews and succinct presentations of the most important issues in modern managerial economics. With entries ranging from extended explorations of major topics to short definitions of key terms, this major reference work gives the user:

- Authorative and comprehensive coverage of the whole field of managerial economics.
- A fully indexes and cross-referenced resource with citations to enable further study.
- Definitive entries covering the very latest developments in managerial economics.
- A completely international perspective and author base.

This dictionary is part of the Blackwell Encyclopedia of Management which contains ten further volumes covering each of the key areas of management science developed under the editorship of Professor Cary Cooper from the Manchester Business School of Management and Professor Chris Argyris of Harvard Business School.

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