
Description: Humans automatically categorize others in social perception. Some categorizations - race, gender, and age -- are so automatic that they are termed "primitive categories." As we categorize, we develop stereotypes about the categories. Researchers know much about racism and sexism, but comparatively little about prejudice based on age. The papers in this issue highlight the current empirical and theoretical work on understanding the origins and consequences of stereotyping and prejudice against older adults.

With the aging baby boomer demographic, it is especially timely for researchers to work to understand how society can shed its institutionalized ageism and promote respect for elders.

Contents:

- Ageism: Prejudice Against Our Feared Future Self.
- A Terror Management Perspective on Ageism.
- Attitudes Toward Younger and Older Adults: An Updated Meta-Analytic Review.
- This Old Stereotype: The Pervasiveness and Persistence of the Elderly Stereotype.
- Ageism and Ageist Language Across the Life Span: Intimate Relationships and Non-intimate Interactions.
- Perceiving Age Discrimination in Response to Intergenerational Inequity.
- The Social Separation of Old and Young: A Root of Ageism.
- Ageism and Age Categorization.
- Models of the Aging Self.
- Ageism Across the Lifespan: Towards a Self-Categorization Model of Ageing.

Erratum: "Mothers and Fathers in the Workplace: How Gender and Parental Status Influence Judgments of Job-Related Competence"

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/2248917/](http://www.researchandmarkets.com/reports/2248917/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Web Address: http://www.researchandmarkets.com/reports/2248917/
Office Code: SCDK88IA

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Hard Copy (Paper back):</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD 106 + USD 29 Shipping/Handling</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World