
Description: Collective action is one of the core mechanisms of social change, and thus of major importance to social scientists, practitioners, and policy-makers. This book brings together recent insights on the social and psychological dynamics of collective action and social change, with contributions from around the world. The key theme in this book is that there is considerable diversity in collective action, and that understanding this diversity facilitates a better understanding of collective action and social change.

Contents:

INTRODUCTION.
Introduction to the Social and Psychological Dynamics of Collective Action (Martijn van Zomeren and Aarti Iyer).

COLLECTIVE ACTION BY LOW-STATUS GROUPS.
Collective Psychological Empowerment as a Model of Social Change: Researching Crowds and Power (John Drury and Steve Reicher).

COLLECTIVE ACTION BY HIGH-STATUS GROUPS.
Why Do the Privileged Resort to Oppression? A Look at Some Intragroup Factors (Tom Postmes and Laura G. E. Smith).
Why Do Men and Women Challenge Gender Discrimination in the Workplace? The Role of Group Status and In-group Identification in Predicting Pathways to Collective Action (Aarti Iyer and Michelle K. Ryan).

BEYOND STATUS: COLLECTIVE ACTION AROUND OPINIONS AND POLICY OPPOSITION.
Collective Action as the Material Expression of Opinion-Based Group Membership (Craig McGarty, Ana-Maria Bliuc, Emma F. Thomas, and Renata Bongiorno).

COMMENTARY.
The Next Generation of Collective Action Research (Stephen C. Wright).

Ordering:
Order Online - http://www.researchandmarkets.com/reports/2249101/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Web Address: http://www.researchandmarkets.com/reports/2249101/
Office Code: SCDKBHN

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy (Paper back):</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐

First Name: ___________________  Last Name: ___________________

Email Address: * ___________________

Job Title: ___________________

Organisation: ___________________

Address: ___________________

City: ___________________

Postal / Zip Code: ___________________

Country: ___________________

Phone Number: ___________________

Fax Number: ___________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083310383
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World