
Description: The Creative Capital of Cities challenges the new urban growth concepts of creative industries from a critical urban theory perspective. The author presents both technological creativity in knowledge-intensive industries and artistical creativity in the cultural economy sector in the analysis of the creative capital of cities. Krätke develops a transdisciplinary approach to the analysis of creativity and knowledge generation in an urban context by combining perspectives of economic geography, regional research, and socio-cultural urban studies. Providing deep insights backed up by rigorous empirical analysis, The Creative Capital of Cities reveals the complex relational dimensions of creativity while offering an alternate path to the assessment of urban economic success.

Contents:

Introduction.

1. Creativity and innovation under the command of capital.

The capitalist imperative of creativity and innovation.

Generalizing models of urban economic development.

The role of innovation and inter-urban competition in Harvey's theory of capitalist urbanization.

Conclusion.

2. Creative cities as a new urban growth ideology.

The impact of creative occupations on regional economic success.

Introduction.

Critique of Florida's conception of the creative class.

An assessment of regional economic success factors and the impact of creative workers on regional development.

The impact of creative occupational groups on regional economic development in Germany.

Relationship between qualities of place and the regional concentration of scientifically and technologically creative workers.

Conclusion.

3. Innovation and knowledge networks in a metropolitan region.

The impact of localization economies and networking on technological creativity.

Introduction.

Innovation and knowledge networks: Theoretical approaches.

The application of network analysis to urban regions knowledge networks.

Geographic scales and structural properties of knowledge networks in the metropolitan region of Hanover.

Assessment of network impacts on regional firms innovation output.
Conclusion.

4. Creativity in the culture and media industries.
The impact of commercial imperatives on artistic creativity.

Introduction.
The institutional order of the cultural economy: Creativity in a capitalist context.

Global centres of the culture industry and the production of lifestyle images.

Conclusion.

5. Local clustering of the cultural economy in the metropolis of Berlin.
The urbanization economies of artistically creative occupations.

Introduction.
The rise of the cultural economy in Berlin’s inner-city area.

Creative cities and the role of the culture industries in urban economic and spatial development: Implications for urban regeneration.

Conclusion.


References.

Appendix.

Index.


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/2249111/
Office Code: SC6IAUDL

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Hard Copy (Hard Back):</th>
<th>USD 98 + USD 29 Shipping/Handling</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Hard Copy (Paper back):</td>
<td>USD 98 + USD 29 Shipping/Handling</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number: 833 130 83
Sort code: 98-53-30
Swift code: ULSBIE2D
IBAN number: IE78ULSB98533083313083
Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World