WordPress Bible. 2nd Edition

Description: Master the blog platform of choice around the world

Whether you're a casual blogger or programming pro, this detailed guide will help you get the very most out of the new version of the hottest blogging platform on the planet. A complete step-by-step reference, this book covers WordPress 3.1 from the basics through advanced application development. Learn how to use custom plugins and themes, build navigation menus on the fly with no coding, leverage the WordPress multisite API, and much more.

Explore various Web servers and all modules, then install and configure the software

Enhance your blog's findability with SEO, keywords, and meta tags

Create events with actions, apply hooks, and expand functionality with plugins

Leverage Twitter widgets, the Facebook Like button, or other social media devices to extend your blog's reach

Integrate navigation menus with custom dynamic themes

Set up WordPress as a Content Management System

Build your own self-contained social network with BuddyPress

Companion Web Site
Visit for all of the author's example files from the book.

Install, configure, and manage WordPress

Turn a blog into a social network

Create a dynamic, full-fledged CMS

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