Telling Stories. A Short Path to Writing Better Software Requirements

Description: From System Designers to Top Management, Everyone loves a good story

Once upon a time, it was well understood that stories teach better than plain facts. Why then are most software requirements documents a baffling hodge-podge of diagrams, data dictionaries, and bullet points, held together by little more than a name and a staple? Telling Stories teaches you to combine proven standards of requirements analysis with the most ancient and effective tool for sharing information, the narrative. Telling Stories simplifies and refines the classic methods of Structured Analysis, providing organization, design, and old-fashioned writing advice. Whether you’re just getting started or an experienced requirements writer, Telling Stories can help you turn dull, detailed material into an engaging, logical, and readable story, a story that can make the difference for your project and your career.

- Learn why readers believe and remember what they learn from stories
- Work with team members to gather content, tell their stories, and win their support
- Use stories to find every requirement
- Create diagrams that almost tell the story on their own (while looking clear and professional)
- Explain everything important about a process
- Use precise language to remove the ambiguity from requirements
- Write a forceful executive summary that stands on its own and sells a project to senior management
- Summarize often to keep the reader focused on key issues
- Structure the document so every part has a clear place and purpose

Contents:

1. Telling Stories.
2. Why Stories?
3. Drawing Pictures.
5. Planning the Story.
7. And Finally, the Beginning.
8. Reviewing, Reusing, and Maintenance.

Appendix. Software Requirements Document Template.

Ordering:

Order Online - http://www.researchandmarkets.com/reports/2251476/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Telling Stories. A Short Path to Writing Better Software Requirements
Web Address: http://www.researchandmarkets.com/reports/2251476/
Office Code: SCD2LHI1

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy (Paper back):</td>
</tr>
<tr>
<td>USD 96 + USD 29 Shipping/Handling</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ____________________________
Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World