Q2 2012 MENA Outlook - The 80M Strong Maghreb Market - An Engine of Growth and Investment?

Description: The MENA Outlook is a comprehensive publication covering macroeconomic, market and geopolitical analysis of the MENA region, laid out in a concise bullet point format. The publication presents Arabia Monitor’s insights on global markets, moves on to cover regional issues, and then focuses on individual country macroeconomic studies. Each publication features a special interview with regional leaders including central bank governors, ministers and executives.

The Q2 MENA Outlook shines the spotlight on the Maghreb, a part of MENA that holds tremendous potential, with a population of over 80 million people, at the crossroads of Europe, Africa and the Middle East, and the birthplace of the “Arab Spring”. Going forward, we see regional cooperation as the priority emphasis and potential for the Maghreb. The challenge will be to move beyond the politics and to trade, invest and cooperate.

ABOUT THE AUTHORS

The analysis is based on the macroeconomic and financial balance sheet of Arab countries delivering unique strategy insights and forecasts to businesses across a wide range of sectors. The team is led by Dr Florence Eid, formerly VP & Senior Economist for MENA at JP Morgan, and has worked with the World Bank on Latin American and North Africa. Dr. Eid sits on the Board of Directors for the Arab Banking Corporation International Bank in London and on the Advisory Board of QFinance. She is a Patron of the Contemporary Arts Society in London and holds a Ph.D. in Organization Economics from the Massachusetts Institute of Technology (MIT).

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