Web Hosting Services - Global Strategic Analysis

Description: This report analyzes the worldwide markets for Web Hosting Services in US$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 149 companies including many key and niche players such as:

Amazon Web Services
AT&T Inc.
DreamHost
EarthLink, Inc.
Equinix, Inc.

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   Internet Indispensability: The Cornerstone for Growth of Web Technologies
   Websites: A Vital Need in the On-Demand Economy
   Table 1: Growing Number of Websites on the World Wide Web Expands the Addressable Market Opportunity for Web Hosting Services: Global Breakdown of the Number of the Websites (In Million) for the Years 2010, 2013, & 2015 (includes corresponding Graph/Chart)
   Rising Cost of In-House Design & Ownership of Websites: The Foundation for the Growth of Web Hosting Services
   Need for More Control & Flexibility Spurs the Popularity of Virtual Website Hosting
   Spurt in eCommerce & the Ensuing Focus on the Importance of Websites Drives Demand for Web Hosting Services
   Table 2: The Growing Number of eCommerce Websites & the Resulting Need for Professionalism in Website Management Spells Attractive Business Opportunities for Web Hosting Services: Breakdown of the Number of Global eCommerce Websites Maintained by Companies Classified by Revenue Turnover for the Year 2015 (includes corresponding Graph/Chart)
   Rising Internet Penetration Catalyzes Broad Based Growth in the Market
   Table 3: Internet Ubiquity Provides the Support Platform for the Proliferation of Web Hosting Services: Percentage Breakdown of Internet Penetration Rates by Geographic Region for the Year 2015 (includes corresponding Graph/Chart)
   The Disruptive Ascend of Cloud Computing Gives Rise to Website as a Service"
   The Disruption of Cloud Computing in the New Economy
   "Website as a Service (WaaS)" Grows in Prominence
   Unrestricted Scalability Drives Demand for Cloud Web Hosting Services
   Website Complexity Turns the Spotlight on Managed Web Hosting Services
   End-to-End Web Hosting Solutions Grow in Prominence as a Strategy for Service Differentiation
   Dedicated Hosting: Down But Not Out
   Security: A Major Concern for Web Hosts
   Green Web Hosting Finds Favor among Enterprises Focused on Sustainable Environmental Stewardship
   Linux: The Most Popular Web Server OS for Website Hosting
   Table 4: Linux & Linux Distribution (Distro) Exert Stranglehold On the Web Operating Systems Market:
Percentage Breakdown of Operating Systems (OS) Used in Web Servers for the Year 2015 (includes corresponding Graph/Chart)
Developing Markets to Drive Future Growth
Table 5: High Cloud Readiness Index (CRI) Score in Asian Countries Spells Lucrative Business Opportunities for Cloud Web Hosting Services: Breakdown of CRI Indices by Country for the Year 2014 (includes corresponding Graph/Chart)
Key Statistical Findings
Table 6: Global Domain Registrations by Extension (2015): Percentage Breakdown of Number of Registrations for .com, .net, .org, .info, and .biz (includes corresponding Graph/Chart)
Table 7: Global Breakdown of Number of Domains Hosted by Select Countries for the Year 2015 (includes corresponding Graph/Chart)
Table 8: Leading Global Web Hosting Companies (2015): Percentage Breakdown of Market Share Based on Number of Domains Registered (includes corresponding Graph/Chart)
Market Outlook

2. PRODUCT OVERVIEW
Introduction
Popular Types of Hosting:
Shared Web Hosting
Virtual Hosting
Dedicated Hosting
Cloud Hosting

3. STRATEGIC CORPORATE DEVELOPMENTS
HP Enterprise Announces the Phasing Out of its Public Cloud Services
United Internet Takes over home.pl S.A.
M247 Completes Take-over of eHosting
Verio Announces Merger with NTT America
Blackboard Finalizes Schoolwires Purchase
JaguarPC Joins Hands with SpamExperts to Improve Security for Client’s Email
Endurance International Purchases Arvixe
J2 Global Takes over Web24 Group
Wow Technologies Purchases Virpus and Parcomweb.
M247 Takes over UK Web.Solutions Direct
Endurance Group Finalizes Directi Takeover
Total Server Solutions Purchases Hands-on Web Hosting
DreamHost & eNom Join Forces for Domain Hosting
Easyspace Partners Crunch to Support Start-ups
Littlejohn Acquires Hostway
SherWeb Takes over Thoughtbus
GoDaddy Acquires Media Temple
UberGlobal Takes over Hosting & Domain Business of MYOB
IBM Finalizes SoftLayer Technologies Takeover
Telecom Buys Revera

4. PRODUCT/SERVICE LAUNCHES
AWS Introduces EC2 Dedicated Host
CWCS Managed Hosting Unveils Premium Cloud Web Hosting
Media Temple Unveils Managed Cloud Hosting Services for AWS
WP Pro Host Introduces WordPress Web Hosting Plans
DiscountASP.NET Introduces Managed TFS Web Hosting
GoDaddy Forays into Managed WordPress Hosting
Scala Introduces Cloud Hosting for Enterprise SSD
Flywheel Introduces Premium WordPress Hosting
WIPL Unveils SSD Hosting

5. FOCUS ON SELECT PLAYERS
Amazon Web Services (US)
AT&T Inc. (US)
DreamHost (US)
EarthLink, Inc. (US)
Equinix, Inc. (US)
Endurance International Group (US)
6. GLOBAL MARKET PERSPECTIVE

Table 9: World Recent Past, Current & Future Analysis for Web Hosting Services by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 10: World Historic Review for Web Hosting Services by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 11: World 14-Year Perspective for Web Hosting Services by Geographic Region
Percentage Breakdown of Dollar Revenues for US, Canada, Japan, Europe, Asia-Pacific, and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
   Current and Future Analysis
   Market for Web Hosting Services Bodes Growth Prospects in North America
   Standardization of Service-Level Agreements
   Strategic Corporate Developments
   Product/Service Launches
   Key Players
B. Market Analytics
   Table 12: The US Recent Past, Current & Future Analysis for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 13: The US Historic Review for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
   Current & Future Analysis
   Strategic Corporate Development
B. Market Analytics
   Table 14: Canadian Recent Past, Current & Future Analysis for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 15: Canadian Historic Review for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

3. JAPAN
Market Analysis
   Table 16: Japanese Recent Past, Current & Future Analysis for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 17: Japanese Historic Review for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
   Current & Future Analysis
B. Market Analytics

Table 18: European Recent Past, Current & Future Analysis for Web Hosting Services by Geographic Region
France, Germany, Italy, UK, and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 19: European Historic Review for Web Hosting Services by Geographic Region
France, Germany, Italy, UK, and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 20: European 14-Year Perspective for Web Hosting Services by Geographic Region
Percentage Breakdown of Dollar Revenues for France, Germany, Italy, UK, and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
   Current & Future Analysis
B. Market Analytics

Table 21: French Recent Past, Current & Future Analysis for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 22: French Historic Review for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
   Current & Future Analysis
   Key Players
B. Market Analytics

Table 23: German Recent Past, Current & Future Analysis for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 24: German Historic Review for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
   Current & Future Analysis
B. Market Analytics

Table 25: Italian Recent Past, Current & Future Analysis for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 26: Italian Historic Review for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
   Current & Future Analysis
   Strategic Corporate Developments
   Product/Service Launches
B. Market Analytics

Table 27: The UK Recent Past, Current & Future Analysis for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 28: The UK Historic Review for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4e. REST OF EUROPE
A. Market Analysis
   Current & Future Analysis
   Strategic Corporate Developments
B. Market Analytics

Table 29: Rest of Europe Recent Past, Current & Future Analysis for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 30: Rest of Europe Historic Review for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
5. ASIA-PACIFIC
A. Market Analysis
   Current & Future Analysis
   Linux Rules Indian Web Hosting Market
   Product/Service Launch
   Strategic Corporate Developments
B. Market Analytics
   Table 31: Asia-Pacific Recent Past, Current & Future Analysis for web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 32: Asia-Pacific Historic Review for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

6. REST OF WORLD
A. Market Analysis
   Current & Future Analysis
   Latin America
   A Hot Bed for Web Hosting
B. Market Analytics
   Table 33: Rest of World Recent Past, Current & Future Analysis for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 34: Rest of World Historic Review for Web Hosting Services Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 149 (including Divisions/Subsidiaries 165)
The United States (71)
   Canada (12)
   Japan (2)
   Europe (53)
   - France (4)
   - Germany (5)
   - The United Kingdom (30)
   - Italy (5)
   - Rest of Europe (9)
   Asia-Pacific (Excluding Japan) (25)
   Latin America (1)
   Africa (1)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/2255342/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Web Hosting Services - Global Strategic Analysis
Web Address: http://www.researchandmarkets.com/reports/2255342/
Office Code: SCH3NPBW

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:

Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World