Acerinox Group - Strategy and SWOT Report

Description: Acerinox Group - Strategy and SWOT Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Features:
- Detailed information on Acerinox Group required for business and competitor intelligence needs
- A study of the major internal and external factors affecting Acerinox Group in the form of a SWOT analysis
- An in-depth view of the business model of Acerinox Group including a breakdown and examination of key business segments
- Intelligence on Acerinox Group's mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about Acerinox Group, such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

Highlights:
Acerinox Group (Acerinox or the group) is a manufacturer of stainless steel products which include slabs, billets, black coils, plates, hot-rolled coils, hot-rolled sheets, flat bars, hot-rolled re-bars, hot-rolled black bars, cold-rolled sheets, and circles. The group operates in Europe, America, Asia, and Africa. It is headquartered in Madrid, Spain and employed 7,252 people as on December 31, 2012. The group recorded revenues of €4,554.7 million ($5,857.7 million) during the financial year ended December 2012 (FY2012), a decrease of 2.5% compared to FY2011. The operating profit was €47.7 million ($61.3 million) during FY2012, a decrease of 75.2% compared to FY2011. The net loss was €18.3 million ($23.5 million) in FY2012, compared to a net profit of €73.7 million ($94.8 million) in FY2011.

Reasons to Purchase:
- Gain understanding of Acerinox Group and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess Acerinox Group as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on Acerinox Group's business structure, strategy and prospects

Contents: Company Snapshot
- Acerinox Group: Company Overview
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  - Acerinox Group: Overview
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- Acerinox Group: Key Employee Biographies
- Acerinox Group: Major Products and Services
- Acerinox Group: Company History
- Acerinox Group: Management Statement
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