Brinker International, Inc. - SWOT, Strategy and Corporate Finance Report

Description: Brinker International, Inc. - SWOT, Strategy and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings, detailed financials, and corporate actions, providing a 360° view of the company.

Features:
- Detailed information on Brinker International, Inc. required for business and competitor intelligence needs
- A study of the major internal and external factors affecting Brinker International, Inc. in the form of a SWOT analysis
- An in-depth view of the business model of Brinker International, Inc. including a breakdown and examination of key business segments
- Five-year financial information and charts, including balance sheet, income statement, cash flows, market capitalization and multiples, and key ratios for Brinker International, Inc.
- Intelligence on Brinker International, Inc.'s mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about Brinker International, Inc., such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

Highlights:
Brinker International (Brinker or "the company") owns, operates and franchises various restaurant brands. The company operates restaurants in the US, two territories outside the US, and 30 other countries. The company is headquartered in Dallas, Texas and employs 60,322 people. The company recorded revenues of $2,761.4 million in the financial year ended June 2011 (FY2011), a decrease of 3.4% compared to FY2010. Decline in the revenues was primarily due to decrease in comparable restaurant sales resulting from a decline in guest traffic. The operating profit of the company was $205.4 million in FY2011, an increase of 33% over FY2010. The net profit was $141.1 million in FY2011, an increase of 2.4% over FY2010. - The company's financial year ends on the last Wednesday in June which falls on June 29 for FY2011. The financial year ended June 29, 2011 was a 52-week period whereas the financial year ended June 30, 2010 was a 53-week period.

Reasons to Purchase:
- Gain understanding of Brinker International, Inc. and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess Brinker International, Inc. as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on Brinker International, Inc.'s business structure, strategy and prospects

Contents:
Company Snapshot
- Brinker International, Inc.: Company Overview
- Brinker International, Inc.: Overview and Key Facts

Brinker International, Inc.: Company Overview

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- Brinker International, Inc.: Major Products and Services
- Brinker International, Inc.: Company History
- Brinker International, Inc.: Management Statement
- Brinker International, Inc.: Locations and Subsidiaries
- Brinker International, Inc.: Key Competitors

Brinker International, Inc.: Company Analysis
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