Banco Popular Espanol, S.A. - SWOT, Strategy and Corporate Finance Report

Description: Banco Popular Espanol, S.A. - SWOT, Strategy and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings, detailed financials, and corporate actions, providing a 360° view of the company.

Features:
- Detailed information on Banco Popular Espanol, S.A. required for business and competitor intelligence needs
- A study of the major internal and external factors affecting Banco Popular Espanol, S.A. in the form of a SWOT analysis
- An in-depth view of the business model of Banco Popular Espanol, S.A. including a breakdown and examination of key business segments
- Five-year financial information and charts, including balance sheet, income statement, cash flows, market capitalization and multiples, and key ratios for Banco Popular Espanol, S.A.
- Intelligence on Banco Popular Espanol, S.A.'s mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about Banco Popular Espanol, S.A., such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

Highlights:

Banco Popular Espanol (Banco Popular or 'BPE') is one of largest banking groups in Spain. The group is primarily engaged in retail banking and commercial banking activities, specializing in meeting all the financial needs of businesses, with a particular emphasis on SMEs, and on banking for households. Other activity lines such as investment banking or wholesale banking address the coverage of the requirements of its commercial customers. The group primarily operates in the Spain, Portugal and the US. It is headquartered in Madrid, Spain and employs 14,252 people. The group recorded revenues of E3,725 million (approximately $4,936.7 million) during the financial year (FY) ended December 2010, a decrease of 13.1% over FY2009. The operating profit of the group was E832.6 million (approximately $1,103.4 million) during FY2010, a decrease of 22.4% over FY2009. The net profit was E590.2 million (approximately $782.1 million) in FY2010, a decrease of 23% over FY2009.

Reasons to Purchase:
- Gain understanding of Banco Popular Espanol, S.A. and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess Banco Popular Espanol, S.A. as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on Banco Popular Espanol, S.A.'s business structure, strategy and prospects

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