The Economic and Business Impact of the Eurozone Crisis: Survey Intelligence

Description:
Synopsis
- The opinions and forward looking statements of 175 executives have been captured in our in-depth survey, of which 51% represent directors and C-level respondents
- The research is based on primary survey research conducted by Timetric and VRL using B2B panels comprised of senior decision makers from companies in the manufacturing and service sectors
- The geographical scope of the research is European - drawing on the activity and expectations of financial executives in Europe
- The report covers data and analysis on economic and business impact of the eurozone crisis
- Key topics covered include key economic concerns, impact on export volumes 2011–2013, impact on investment activity 2011–2013, impact on hiring, major economic factors influencing business, impact of the eurozone crisis, effects of the crisis on business and impact of credit availability on investment activity

Summary
This report is the result of an extensive survey drawn from Timetric and VRL’s exclusive panel of financial executives of major companies in Europe. As many countries in the eurozone are slipping to sovereign debt crisis, this report aims to analyze the impact of European debt crisis on various businesses operating in the European region and understand the strategies adopted to counter the crisis. Furthermore, this report also identifies key factors affecting the economy and businesses. The report also provides access to information categorized by manufacturing and services sectors and company turnover.

Scope
The report features the opinions of European financial executives related to the following:
- Impact of the eurozone crisis on business
- Key economic concerns, impact on export volumes, investment activities and hiring
- Major factors impacting business and impact on credit availability on investment activity

Reasons To Buy
- Understand the impact of the debt crisis on key economic factors which are important for business sustainability
- Identify key economic concerns and also report the level of impact of the eurozone crisis on companies’ hiring activities
- It also categorizes major economic factors which are influencing businesses in the present economic scenario

Key Highlights
NA

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