The Economic Impact of the Eurozone Crisis: Survey Brief

Description:
- The opinions and forward looking statements of 175 executives have been captured in our in-depth survey, of which 51% represent directors and C-level respondents
- The research is based on primary survey research conducted by Timetric and VRL using B2B panels comprised of senior decision makers from companies in the manufacturing and service sectors
- The geographical scope of the research is European - drawing on the activity and expectations of financial executives in Europe
- The report covers data and analysis on economic impact of the eurozone crisis
- Key topics covered include key economic concerns, impact on export volumes 2011–2013, impact on investment activity 2011–2013 and impact on hiring

Summary
The eurozone crisis had a significant impact on the growth of many economies in Europe. As well as its impact on a few eurozone nations such as Portugal, Italy, Greece and Spain, it has also limited the growth momentum of some developing economies in Eastern Europe. This report tries to understand the impact of the debt crisis on key economic factors which are important for business sustainability.

In this report, survey respondents from European industries identify key economic concerns and also report the level of impact of the eurozone crisis on companies’ hiring activities. The report also tries to assess the impact of the crisis on export volumes and investment activity in 2011 and their expectations of change in 2012 and 2013.

Scope
The report features the opinions of European financial executives related to the following:
- Key economic concerns
- Impact on export volumes and investment activity 2011–2013
- Impact on hiring

Reasons To Buy
- Identify key economic concerns and also report the level of impact of the eurozone crisis on companies’ hiring activities

Key Highlights
NA

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