The Germany Defense Industry - Competitive Landscape and Strategic Insights to 2017: Market Profile

Description:
Synopsis
This report provides analysis on competitive benchmarking along with top companies active across the Germany defense industry. It features insights into the recent activity and strategic initiatives of key public sector companies that support the industry. The information is divided into sections such as company overview, products and services and alliances, to give the reader an understanding of the business environment in which the defense industry operates.

Summary
SDI’s "The Germany Defense Industry - Competitive Landscape and Strategic Insights to 2017: Market Profile" is an essential source of information covering the top companies of the defense industry in Germany.

The German defense industry consists of both domestic and international conglomerates, as the country promotes 100% FDI in its defense industry and encourages the merger and acquisition of defense firms in order to develop complimentary skills and offer a larger range of systems. Several foreign OEMs have entered the market through collaborations with domestic companies, the establishment of subsidiaries, or by mergers with established defense firms to jointly develop defense systems.

Reasons To Buy
"The Germany Defense Industry - Competitive Landscape and Strategic Insights to 2017: Market Profile" allows you to:

- Gain insight into the competitive landscape of the Germany defense industry.
- Identify top companies in the Germany defense industry along with profiles of those companies.
- Analyse the activity of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.

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