The South Korea Defense Industry - Competitive Landscape and Strategic Insights to 2017: Market Profile

Description:
Synopsis
This report provides analysis on competitive benchmarking along with top companies active across the South Korea defense industry. It features insights into the recent activity and strategic initiatives of key public sector companies that support the industry. The information is divided into sections such as company overview, products and services and alliances, to give the reader an understanding of the business environment in which the defense industry operates.

Summary
SDI's "The South Korea Defense Industry - Competitive Landscape and Strategic Insights to 2017: Market Profile" is an essential source of information covering the top companies of the defense industry in South Korea.

Traditionally, US companies have benefitted from a leading position in the South Korean defense industry, due to the military relationship between the two countries. However, the South Korean Ministry of National Defense has begun to diversify its suppliers to firms in countries such as Germany, France, the UK and Israel.

Reasons To Buy
"The South Korea Defense Industry - Competitive Landscape and Strategic Insights to 2017: Market Profile" allows you to:
- Gain insight into the competitive landscape of the South Korea defense industry.
- Identify top companies in the South Korea defense industry along with profiles of those companies.
- Analyse the activity of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.

Contents:
1 Introduction
1.1. What is this Report About?
1.2. Definitions
1.3. Summary Methodology
1.4. SDI Terrorism Index
1.5. About Strategic Defence Intelligence
2 Competitive Landscape and Strategic Insights
2.1. Competitive Landscape Overview
2.2. Key Domestic Companies
2.2.1. Korea Aerospace Industries: Overview
2.2.2. Korea Aerospace Industries: Major Products and Services
2.2.3. Korea Aerospace Industries: Recent Announcements and Strategic Initiatives
2.2.4. Korea Aerospace Industries: Alliances
2.2.5. Korea Aerospace Industries: Recent Contract Wins
2.2.6. Korea Aerospace Industries: Financial Analysis
2.2.7. Samsung Techwin: Overview
2.2.8. Samsung Techwin: Major Products and Services
2.2.9. Samsung Techwin: Recent Announcements and Strategic Initiatives
2.2.10. Samsung Techwin: Alliances
2.2.11. Samsung Techwin: Recent Contract Wins
2.2.12. Samsung Techwin: Financial Analysis
2.2.13. Hanwha Corporation: Overview
2.2.14. Hanwha Corporation: Major Products and Services
2.2.15. Hanwha Corporation: Recent Announcements and Strategic Initiatives
2.2.16. Hanwha Corporation: alliances
2.2.17. Hanwha Corporation: Recent Contract Wins
2.2.18. Hanwha Corporation: Financial Analysis
2.2.19. Hyundai Heavy Industries: Overview
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