PESTLE Analysis of China 2012

Description: China's economy has experienced a strong annual GDP growth rate of 10% during the last five years. It is expected to continue its growth momentum and surpass the US in GDP by 2020. A high rate of savings, abundant and increasingly skilled labor, healthy export business, and potential urban growth is likely to drive the Chinese economy to sustained growth during 2012-2017.

Lucintel, a leading global management consulting and market research firm, performed a Political, Economical, Sociological, Technological, Legal, and Environmental (PESTLE) analysis of China and presents its findings in "PESTLE Analysis of China 2012."

As indicated in the study, foreign direct investment (FDI) has proven to be the driving force for China's ongoing economic growth. The large and expanding market of China is attracting leading multinationals, encouraging local innovators, allowing domestic manufacturers to produce low-cost products, and permitting formation of industry clusters and business groups. Successive governments' focus on reform processes and simplification of China's tax law and FDI procedures makes China an ideal destination for investment and growth. The report also indicates that large-scale production diminishes production costs, leading to less-expensive exports. China's strong presence as an export platform supports income and employment growth in the economy.

The Chinese economy is plagued by challenges from the European economic crisis that could adversely affect its growth rate, regional disparity, and growing environmental concerns. Rapid economic development and accelerated domestic demand in China, however, offers significant opportunities for growth.

Lucintel's study outlines China's need to address several significant challenges and risks, such as its aging society, rising income inequality, large and growing environmental impact of its industrialization, and stubborn external imbalances for its transformation into a leader of the global economy.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of PESTLE Analysis of China 2012 include:
- Trend and forecast of real GDP growth rate
- Trend of savings and investments as well as consumption expenditure in percentage of GDP
- Trend of consumption expenditure as percentage of GDP
- Trend of growth of population and unemployment rate in china
- R&D and technological factor of China 2012

Who Can Benefit From This Report?

This study is intended for material suppliers, investors, executives, and consultants. This multiclient market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Personnel training
- Budgeting
- Investment decision

Contents:
1. Executive Summary
2. China Political Environment Analysis
   2.1: Structure and stability of government
   2.2: Government policy agenda
   2.2.1: Political agenda
3. China Economic Environment Analysis
   3.1: Sectoral contribution to GDP and GDP growth rate
   3.2: Pricing trends - inflation and interest rates
   3.3: Consumption, saving and investment trends
   3.4: International trade and its contribution to GDP
   3.5: Foreign direct investment by Industry
4. China Social Environment analysis
   4.1: Social and demographic analysis
   4.2: Labour market
   4.3: Social development index
5. China R&D and Technological factor
   5.1: R&D expenditure in China
   5.2: Impact of technology in industry
   5.3: Technology policy
6. China Legal Environment Analysis
   6.1: Companies & enterprises law, 1993:
   6.3: Tax law
   6.4: Environmental law
   6.5: Doing business in China 2012
7. China SWOT Analysis

List of Figures
Chapter 3. China Economic Environment Analysis
Figure 3.1: Trend of real GDP growth rate
Figure 3.2: Forecast of Real GDP growth rate
Figure 3.3: Trend of GDP at Current Price
Figure 3.4: Trend of index of industrial production
Figure 3.5: GDP sectoral contribution
Figure 3.6: Quarterly trend of inflation and interest rate
Figure 3.7: Trend of Inflation and Interest rate
Figure 3.8: Trend of savings and investments as percentage of GDP
Figure 3.9: Trend of consumption expenditure as percentage of GDP
Figure 3.10: India's international trade structure
Figure 3.11: Exports as percentage of GDP
Figure 3.12: Foreign direct investment by industry
Chapter 4. China Social Environment analysis
Figure 4.1: Geographical location of China
Figure 4.2: Trend of population and growth of population
Figure 4.3: Trend of unemployment rate in China
Chapter 5. China R&D and Technological factor
Figure 5.1: Trend of R&D expenditure in China

List of Tables
Chapter 3. China Economic Environment Analysis
Table 3.1: FDI limits by industry
Chapter 4. China Social Environment analysis
Table 4.1: Population age structure of India
Table 4.2: Corruption, GINI, and human development index
Table 4.3: Homicide rate per 1, 00,000 population (Crime rate)
Chapter 6. China Legal Environment Analysis
Table 6.1: Tax rates of China for an individual in 2011
Table 6.2: Individual income tax rate schedule
Table 6.3: Indicators for starting business
Table 6.4: Ranking for procedures of starting business
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