The Collaboration Economy. How to Meet Business, Social, and Environmental Needs and Gain Competitive Advantage

Description:

"Leaders need to implement these ideas to recover our economy, save our environment, bring about social justice, and create a healthier world."
Deepak Chopra Author of Superbrain

Praise for The Collaboration Economy

"The Collaboration Economy is a powerful read for businesses and organizations that are passionate about enhancing community well-being and solving the challenging issues of our times. As Eric Lowitt so deftly illustrates, magical things happen when you bring together the Golden Triangle of business, government, and civil society to form partnerships that are deeply focused, uncompromisingly actionable, and highly accountable. This is an important book for any community-minded leader."
Muhtar Kent, chairman and chief executive officer, The Coca-Cola Company

"Any business model that aims to deliver positive economic and environmental and social outcomes, as we in Unilever aspire to, will depend heavily on cooperation, collaboration, and partnerships. We need the kind of innovative thinking that makes The Collaboration Economy such a riveting read."
Paul Polman, chief executive officer, Unilever

"WWF's most enduring achievements come through unlikely partnerships. We face challenges too vast to solve by ourselves. It will take the energy and efforts of many to create a sustainable future for all. The Collaboration Economy takes a clear-headed view on this important topic... an insightful, engaging read."
Carter Roberts, president and chief executive officer, World Wildlife Fund

"Organizations must embrace an interdependent view where the interests of all stakeholders throughout their value chains are addressed in mutually beneficial ways. Eric Lowitt continues to bring clarity to the evolving relationship among profit, growth, and responsibility. The path forward relies on organizations committing to collaborative approaches to achieve the operational agility, competitive resiliency, and effective risk management that will sustain their success."
Steve Bowen, president and chief executive officer, Maine Pointe

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