Contact Lenses in Canada

Description:
In Canada, contact lenses registered 5% current value growth in 2016 to reach C$324 million. Growth was largely driven by the positive performance of frequent replacement lenses, which had a 73% value share in 2016. Not only are frequent replacement lenses available in many different brands and prescription types but they are preferred by users due to their convenience and comfort as options for vision correction.

The Contact Lenses in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2011-2015), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Conventional Lenses, Daily Disposable Lenses (DD), Frequent Replacement Lenses (FRP).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Contact Lenses market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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CONTACT LENSES IN CANADA

July 2016

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