Fluarix (Seasonal Influenza Vaccine) Forecast and Market Analysis

Description:

GlobalData has released its new PharmaPoint Drug Evaluation report, “Fluarix (Seasonal Influenza Vaccine) Forecast and Market Analysis”. Seasonal Influenza is a respiratory infection caused by influenza virus that results in mild to severe symptoms, such as fever, cold and cough. The market is heavily driven by the sales of prophylactic vaccine treatments to prevent infection. Currently, trivalent intramuscular vaccines such as Sanofi’s Fluzone and Vaxigrip, GlaxoSmithKline’s Fluarix and FluLaval and Novartis’ Fluvirin garner the majority stake of the market. However, with the entrance of vaccines with novel routes of administration, such as AstraZeneca’s intranasal FluMist and Sanofi’s Fluzone IntraDermal, GlobalData projects a dramatic shift favoring the adoption of such vaccines over the traditional intramuscular vaccines. GlobalData also anticipates that manufacturers that launch quadrivalent formulations will steal market share, patient share, and revenue from the trivalent influenza vaccines currently available.

Fluarix is a trivalent, inactivated vaccine designed to immunize recipients against influenza. Fluarix is manufactured by propagating influenza viruses in chicken eggs, purifying the viruses via centrifugation, disrupting the viruses with detergent, inactivating the viruses with formaldehyde and sodium deoxycholate, and suspending the split virus in saline buffer. Fluarix is administered via intramuscular injection, where it elicits the production of antibodies that help protect the recipient against subsequent influenza infection. Fluarix is marketed by GlaxoSmithKline, as is a second trivalent vaccine, FluLaval. Fluarix was initially sold in Europe, but GSK expanded sales to the US and Indian markets.

Scope

- Overview of seasonal influenza, including epidemiology, etiology, symptoms, diagnosis, pathology and treatment guidelines as well as an overview on the competitive landscape.
- Detailed information on Fluarix including product description, safety and efficacy profiles as well as a SWOT analysis.
- Sales forecast for Fluarix for the top seven countries from 2012 to 2022.
- Sales information covered for the US, France, Germany, the UK, Italy, Spain and India

Reasons to buy

- Understand and capitalize by identifying products that are most likely to ensure a robust return
- Stay ahead of the competition by understanding the changing competitive landscape for seasonal influenza
- Effectively plan your M&A and partnership strategies by identifying drugs with the most promising sales potential
- Make more informed business decisions from insightful and in-depth analysis of Fluarix performance
- Obtain sales forecast for Fluarix from 2012 to 2022 in the US, France, Germany, the UK, Italy, Spain and India.

Contents:

1
1.1 List of Tables
1.2 List of Figures
2 Introduction
2.1 Catalyst
2.2 Related Reports
3 Disease Overview
3.1 Etiology and Pathophysiology
3.1.1 Etiology
3.1.2 Pathophysiology
3.2 Symptoms
3.3 Prognosis
4 Disease Management
4.1 Influenza Vaccination Policy
5 Competitive Assessment
5.1 Overview
5.2 Strategic Competitor Assessment
5.3 Product Profile - Fluarix/FluLaval
5.3.1 Overview
5.3.2 Efficacy
5.3.3 Safety
5.3.4 SWOT Analysis
5.3.5 Forecast
6 Appendix
6.1 Abbreviations
6.2 Bibliography
6.3 Methodology
6.4 Forecasting Methodology
6.4.1 Vaccine Coverage
6.4.2 Influenza Vaccine Tender System Assumptions
6.4.3 General Pricing Assumptions
6.4.4 Individual Vaccine Assumptions
6.5 Physicians and Specialists Included in this Study
6.6 Primary Research - Prescriber Survey
6.7 About the Authors
6.7.1 Authors
6.7.2 Global Head of Healthcare
6.8 About Us
6.9 Contact Us
6.10 Disclaimer

1.1 List of Tables
Table 1: Notable Influenza Pandemics
Table 2: Symptoms of Influenza
Table 3: Influenza Vaccination Recommendation Committees by Country
Table 4: Most Administered Influenza Vaccines by Country in the Global Markets, 2012
Table 5: Leading Influenza Vaccines, 2012
Table 6: Product Profile - Fluarix
Table 7: Fluarix SWOT Analysis, 2012
Table 8: Global Sales Forecasts ($m) for Fluarix, 2012-2022
Table 9: Physicians Surveyed, By Country

1.2 List of Figures
Figure 1: Influenza Virus Structure

Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Fluarix (Seasonal Influenza Vaccine) Forecast and Market Analysis
Web Address: http://www.researchandmarkets.com/reports/2368624/
Office Code: SC6I5RES

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 3495</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 6990</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 10485</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp