Fluad (Seasonal Influenza Vaccines) Forecast and Market Analysis

Description:

Fluad (Seasonal Influenza Vaccines) Forecast and Market Analysis

Summary

GlobalData has released its new PharmaPoint Drug Evaluation report, “Fluad (Seasonal Influenza Vaccines) Forecast and Market Analysis”. Seasonal Influenza is a respiratory infection caused by influenza virus that results in mild to severe symptoms, such as fever, cold and cough. The market is heavily driven by the sales of prophylactic vaccine treatments to prevent infection. Currently, trivalent intramuscular vaccines such as Sanofi's Fluzone and Vaxigrip, GlaxoSmithKline's Fluarix and FluLaval and Novartis' Fluvirin garner the majority stake of the market. However, with the entrance of vaccines with novel routes of administration, such as AstraZeneca's intranasal FluMist and Sanofi's Fluzone IntraDermal, GlobalData projects a dramatic shift favoring the adoption of such vaccines over the traditional intramuscular vaccines. GlobalData also anticipates that manufacturers that launch quadrivalent formulations will steal market share, patient share, and revenue from the trivalent influenza vaccines currently available.

Fluad is a trivalent, inactivated influenza vaccine that contains MF59 adjuvant, an oil-in-water emulsion containing squalene, polysorbate 80, and sorbitan trioleate. The virus strains present in the vaccine are grown in chicken eggs, harvested via centrifugation, inactivated with formaldehyde, and the surface antigens are purified via further centrifugation. The vaccine is indicated for immunization against seasonal influenza via intramuscular injection, and the MF59 adjuvant boosts the immune response of the recipient. Fluad was designed to improve the efficacy of influenza vaccines in elderly patients, who have waning immune systems. Fluad is marketed by Novartis in numerous European and Asian counties, including France, German, Spain, and China.

Scope

- Overview of seasonal influenza, including epidemiology, etiology, symptoms, diagnosis, pathology and treatment guidelines as well as an overview on the competitive landscape.
- Detailed information on Fluad including product description, safety and efficacy profiles as well as a SWOT analysis.
- Sales forecast for Fluad for the top five countries from 2012 to 2022.
- Sales information covered for the US, France, Germany, Italy and Spain

Reasons to buy

- Understand and capitalize by identifying products that are most likely to ensure a robust return
- Stay ahead of the competition by understanding the changing competitive landscape for seasonal influenza
- Effectively plan your M&A and partnership strategies by identifying drugs with the most promising sales potential
- Make more informed business decisions from insightful and in-depth analysis of Fluad performance
- Obtain sales forecast for Fluad from 2012 to 2022 in the US, France, Germany, Italy and Spain.

Contents:

1
1.1 List of Tables
1.2 List of Figures
2 Introduction
2.1 Catalyst
2.2 Upcoming Related Reports
3 Disease Overview
3.1 Etiology and Pathophysiology
3.1.1 Etiology
3.1.2 Pathophysiology
3.2 Symptoms
3.3 Prognosis
4 Disease Management
4.1 Influenza Vaccination Policy
5 Competitive Assessment
5.1 Overview
5.2 Strategic Competitor Assessment
5.3 Product Profile - Fluad
5.3.1 Overview
5.3.2 Efficacy
5.3.3 Safety
5.3.4 SWOT Analysis
5.3.5 Forecast
6 Appendix
6.1 Bibliography
6.2 Abbreviations
6.3 Methodology
6.4 Forecasting Methodology
6.4.1 Vaccine Coverage
6.4.2 Influenza Vaccine Tender System Assumptions
6.4.3 General Pricing Assumptions
6.4.4 Individual Vaccine Assumptions
6.5 Physicians and Specialists Included in this Study
6.6 Primary Research - Prescriber Survey
6.7 About the Authors
6.7.1 Authors
6.7.2 Global Head of Healthcare
6.8 About Us
6.9 Contact Us
6.10 Disclaimer

1.1 List of Tables
Table 1: Notable Influenza Pandemics
Table 2: Symptoms of Influenza
Table 3: Influenza Vaccination Recommendation Committees by Country
Table 4: Most Administered Influenza Vaccines by Country in the Global Markets, 2012
Table 5: Leading Influenza Vaccines, 2012
Table 6: Product Profile - Fluad
Table 7: Fluad SWOT Analysis, 2012
Table 8: Global Sales Forecasts ($m) for Fluad, 2012-2022
Table 9: Physicians Surveyed, By Country

1.2 List of Figures
Figure 1: Influenza Virus Structure

Ordering:
Order Online - http://www.researchandmarkets.com/reports/2368627/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Fluad (Seasonal Influenza Vaccines) Forecast and Market Analysis
Web Address: http://www.researchandmarkets.com/reports/2368627/
Office Code: SC6IJX54

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>□</td>
<td>USD 3495</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>□</td>
<td>USD 6990</td>
</tr>
<tr>
<td>Electronic (PDF) - Entrepisewide</td>
<td>□</td>
<td>USD 10485</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp